



2013 Summer Newsletter

Dear Friends of IWIRC NY,

It is [summertime](#) in the city and we couldn't be happier! The first half of the year has been a wonderful adventure and we thank you all for helping make it possible. We are on track to have more than 150 New York members and the board is hard at work to ensure we keep the momentum going.

Continue reading to hear about the exciting events we had last quarter (including a "[Sister Network](#)" event with [Dallas!](#)) and take a sneak peek at events on the horizon. As always, we will recognize our IWIRC members making news and introduce you to our newest members. If you have something newsworthy, be sure to let us know. Please [click here](#) to send any news, updates, questions, suggestions or general comments.

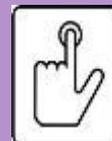
Finally, remember that our quarterly newsletters are interactive! Click anywhere you see underlined blue text (and even on some photos!) for an enhanced newsletter experience. As an added bonus, this month we have hidden a free ticket to our August 1st [Pub Trivia](#) night. Happy clicking, and don't worry, you will know when you have won!

We look forward to seeing everyone at our events in the coming quarter. Enjoy!

-[Sarah Frankel](#) & [Carren Shulman](#)

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Don't forget to click!
One lucky reader
will find a hidden link
leading to a free
IWIRC event ticket!
Happy Clicking!

IWIRC NY Events: Recap



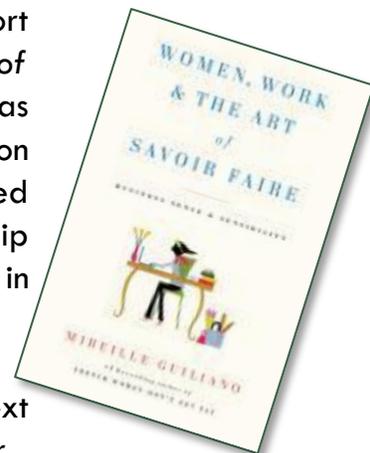
Pitch Perfect: A Mock Pitch Event March 14th, 2013 NYU

The IWIRC NY Network hosted its first substantive event of the year with *Pitch Perfect: A Mock Pitch Event* at NYU's Furman Hall on March 14. At this event, three all-female teams from [Debevoise & Plimpton LLP](#), [AlixPartners](#) and [Gordian Group LLC](#) pitched their services to a female client panel consisting of [Marcia Goldstein](#) ([Weil, Gotshal & Manges LLP](#)), [Andrea Newborn](#) (GC, [The Readers Digest Association, Inc.](#)) and [Marjorie Kauffman](#) ([Getzler Henrich & Associates LLC](#)). After each professional team had a chance to present their pitch, the client panel provided real-time constructive advice and feedback as well as general advice on business development skills and tips. The event concluded with a Q&A session for the audience with the pitch teams and the client panel.

Thanks to all 100+ of you that participated in-person, viewed our live video-stream and even [tweeted](#) during the Q&A. We hope that everyone had a great time and learned as much as we did. Finally, we'd like to thank our pitch teams and members of our client panel for their outstanding presentations and candid advice.

IWIRC Sister Networks Book Club June 20th, 2013 Dallas & New York

[Together really is better!](#) The [Dallas](#) & [NY](#) IWIRC Boards are thrilled to report that our "Sister Network Book Club" featuring *Women, Work & The Art of Savoir Faire* was a smashing success! More than 25 women gathered in Dallas & NY, connected over video conference, and enjoyed a spirited discussion on some of the challenges and lessons discussed in the book. Topics included personal brand building, acting with enlightened self-interest, relationship management and many others. Thank you to our hosts at [Baker McKenzie](#) in Dallas and [Sheppard Mullin](#) in NY.



We look forward to our next "Book Club" in early 2014. Help choose our next book by voting [here](#). We will announce our next selection in the Fall newsletter.

IWIRC NY Events: Recap (Continued)

[IWIRC NY Golf Camp](#)

May 7, 2013

Harbor Links, Port Washington, NY

IWIRC NY was proud to host our first-ever Golf Camp. More than 50 women joined us (under gorgeous 65-degree skies!) at [Harbor Links Golf Course](#) in Port Washington for this day-long outing. Camp included a lesson from the course's golf professionals on golf basics, course etiquette, and beginner tips followed by a round on the executive course with golf professionals on each hole providing advice on course management, swing techniques and the flow of the game. Following golf, the group gathered to share our experiences, and plenty of laughs, over some BBQ and drinks.

We hope the Golf Camp participants had a great time, learned some valuable skills, and most importantly, are ready to say 'yes' to that next client golf outing!



Click images above to view more Golf Camp Photos on IWIRC NY's Facebook.

IWIRC NY Events: Preview

Pub Trivia Night!

August 1, 2013, 6:30pm

Where can you find pop culture, famous quotes, geography and restructuring trivia in one location?! IWIRC NY's Pub Trivia Night, of course!

Please join us for a fun-filled night of pub trivia. This is a great opportunity to connect with your IWIRC NY network at a laid-back and fun event that is sure to channel all of our competitive spirits! We will divide participants up into teams for an all-out trivia tournament. May the best women win! Traditional pub drinks and fare will be provided. Invites and details to follow in early July.

IWORKout

June 26; July 31; August 28; September 25 – 6:30pm
Bethesda Fountain Central Park

[IWORKout](#) is a free, monthly gathering for all IWIRC NY members and friends. Bring your running gear & water and IWIRC NY will provide the route, the friends and the support! The IWORKout Running Club meets the last Wednesday of each month. Participation is free but you must [register](#) to attend the runs. Don't worry, signing up doesn't commit you to the run. IWIRC NY will email registrants the morning of each run to confirm participation. So [sign up now](#) and we will be in touch the mornings of July 31st, August 28th, September 25th...

IWIRC Leadership Conference

July 24-26, 2013

How can your IWIRC NY board serve you better? We need your help as we prepare to attend the IWIRC Leadership Conference in Cleveland. This is your chance to have your voices heard by the "big board".

Tell us what else you want from international, from your chapter and from your IWIRC experience. And while you're at it, let us know how we are doing! We're always looking to improve. So take a moment and [sound-off here](#).



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Summer Industry Events Calendar & Sponsor Highlight



July

11th-14th – [ABI Northeast Conference](#)
Newport, RI

18th-21st – [ABI Southeast Conference](#)
Amelia Island, FL

24th – [TMA NY NextGen Shipping Panel](#)
New York, NY

24th-27th – [IWIRC Leadership Conference](#)
Cleveland, OH

24th – IWIRC NY's [IWORKout 5K Fun Run](#)
New York, NY

August

1st – [IWIRC NY's Trivia Night](#)
New York, NY

8th-10th – [ABI Mid-Atlantic Conference](#)
Hershey, PA

22nd-24th – [ABI Southwest Conference](#)
Incline Village, NV

28th-29th – [TMA Northeast Conference](#)
Saratoga, NY

28th - IWIRC NY's [IWORKout 5K Fun Run](#)
New York, NY

Sponsor Highlight

This spring, FTI Consulting launched the FTI **Women's Initiative (WIN)**, a program organized to attract, retain, develop and promote female talent within FTI. WIN hosted a kickoff event in New York City on April 20 that included more than 100 attendees and a presentation by Jack Dunn, FTI's Chief Executive Officer.

IWIRC NY salutes FTI's proactive efforts to support its women professionals and wishes WIN the best of success in achieving its objectives.



Member News

Congratulations to our IWIRC NY Members on their professional and personal accomplishments. Let us sing your praises! Please [email us](#) your accomplishments for inclusion in our next newsletter.

Publications

- NY board member, [Melissa Hager](#), and [Samantha Martin](#) of Morrison & Foerster LLP are contributing authors of [The Chief Restructuring Officer's Guide to Bankruptcy: Views from Leading Insolvency Professionals](#). [Congratulate them!](#)

- [Jennifer Marines](#), of Morrison & Foerster LLP has been named Of Counsel. [Congratulate her!](#)
- NY board member, [Ali Kelly](#) has joined the Garden City Group, Inc. [Congratulate her!](#)
- [Diana Perez](#) has joined O'Melveny & Meyers. [Congratulate her!](#)
- NY board member, [Jill Bienstock](#) welcomed daughter, Addison. [Congratulate her!](#)

Professional & Personal

TIPS

Each month we feature 5 TIPS on how to do something just a little bit better! This month, **Networking Tips**

1. Bring a buddy. Buddies can help ease awkward moments but should not be used as your crutch.
2. Carry your drink in your left hand (no wet or cold handshakes!)
3. Set a goal to speak to no less than two strangers per hour and be sure to get their business cards. Email or reach out to your new contacts within 48 hours.
4. Bring business cards, gum and smiles. Use liberally.
5. Be prepared with a handful of interesting or pertinent industry and non-industry topics to discuss. Recent news or sporting events, travel plans or [random trivia](#) are great go-to's.

Member News (con't)

Welcome IWIRC NY New Members March 1, 2013 – June 30, 2013

Deb Rieger-Paganis

AlixPartners

Alice Chong

Duff & Phelps

Abby Parsonnet

FTI Consulting

Stacy Ferrone

GA Keen Realty Advisors LLC

Anne Miller

Houlihan Lokey

Anne Davey

Houlihan Lokey

Elisabeth Wadsworth

Houlihan Lokey

Surbhi Gupta

Houlihan Lokey

Jennifer Raviele

Kelley Drye & Warren LLP

Katie McDonough

Seaton Hall School of Law

Alexa Kranzley

Sullivan & Cromwell LLP

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We want to see your name here in the next newsletter. [Join](#) IWIRC NY now!

Keep in Touch

Social Media

[Facebook](#)

'Like' us on Facebook for updates on events, surveys, member news and promotions. Stay connected with your IWIRC friends in NY and around the globe in an entirely new way. Thank you to all our golfers for sharing your photos on Facebook after camp! Share your own tips, photos and ideas with others through the IWIRC NY Facebook page today.

[Twitter](#)

The IWIRC NY Twitter account is our most interactive feature. Follow us for up-to-the-minute news, discussions and to participate in any of our interactive events. Be sure to follow our feed during IWIRC NY events as guests take control of our handle for informative, entertaining and often comical real-time event reviews! #hilariouslivetweets



Helpful Resources

IWIRC NY [Home Page](#), [Facebook](#) & [Twitter](#)
and [Direct Email](#)

[IWIRC International Website](#)

[Turnaround Management Association](#)

[American Bankruptcy Institute](#)

[AIRA](#)



Lunch & Learn with KCC

For law firms and financial advisory firms, KCC conducts live complimentary one-hour CLE/CPE programs. Our current sessions include:

- Public Securities 101
- Rights Offerings For Public Securities Within Chapter 11 Proceedings

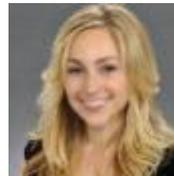
Email us at kcc-cle@kccllc.com to schedule a CLE/CPE session today.

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Sheppard Mullin



[Sarah Frankel](#)
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KCC



[Jill Bienstock](#)
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