



2013 Spring Newsletter

Dear Friends of IWIRC NY,

Wow! Your 2013 IWIRC NY chapter is off to a fabulous start. We have been thrilled to watch membership grow from 75 to 113 members in just four short months. We hosted nearly 50 attendees at Ladies' Night and anticipate over 75 for Pitch Perfect: A Mock Pitch Event. The board is hard at work to ensure you have valuable, unique and fun opportunities to bond with your fellow IWIRCers throughout the year.

In this edition of our newsletter, we are excited to introduce a couple new initiatives including a running club and sister networks. We will also preview our up-coming events, recognize our IWIRC members 'making news' and introduce you to our newest members. We hope this newsletter keeps in informed on all that the IWIRC NY chapter can do for you. If you have any questions, concerns, suggestions or feedback please [email us](#).

Thank you - we couldn't do any of this without your help. The ladies of NY do not disappoint! We look forward to seeing everyone at Pitch Perfect and our other events in the coming quarter. Enjoy!

-[Sarah Frankel](#) & [Carren Shulman](#)

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Don't just read, interact! Get the most out of your newsletter by clicking anywhere you see [blue text](#), and let us blow your mind!

What's New?

Social Media

[Facebook](#)

'Like Us' on Facebook for updates on events, surveys, member news and promotions. Stay connected with your IWIRC friends in NY and around the globe in an entirely new way. Share your own tips, photos and ideas with others through the IWIRC NY Facebook page today!

PROMO Follow us on Facebook or Twitter by April 27th for your chance to attend [Golf Camp](#) for free! If we hit a combined 100 friends & followers before that date, we will select one loyal fan (at random) to win!

[Twitter](#)

The IWIRC Twitter account is our most interactive feature yet. Follow us for up-to-the-minute news, discussions and to participate in any of our interactive events. Our first interactive Twitter event is March 14th at [Pitch Perfect](#).

[Sister Networks](#)

The NY Chapter is enjoying a growth spurt right now. The more members the Chapter has, the stronger your network becomes. Naturally, when we get a little success we want some more! We are pleased to announce we are taking our networking fun beyond the tri-state area!

Introducing *Sister Networks*, where one or more, IWIRC chapter will 'join' our events. Strategically pairing with other chapters will help build bridges to markets we may not traditionally consider in 'our network'. First up is a *Sister Network* interactive element for all during Pitch Perfect: A Mock Pitch Event. After that, we will pair for our first one-on-one *Sister Network* event with an IWIRC NY & IWIRC Dallas Book Club. See additional *Sister Network* details under Pitch Perfect and Book Club in the [events section](#).

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Events: Recap

Ladies' Night: Bringing Poker Skills to the Negotiating Table

The IWIRC NY Network kicked-off 2013 with a bang, hosting “Ladies Night: Bringing Poker Skills to the Negotiating Table”. Ladies gathered at the SL Nightclub in New York’s famed Meatpacking district for a night of cocktails, fun and No Limit Hold ‘em! Female poker professionals, [Jamie Kerstetter](#) and [Allison Schultz](#) provided lessons to small groups where they explained the rules of the game and the importance of reading your opponent. Following the lesson, ladies sat down for a little friendly competition where they were able to apply their newly honed skills to the game. Throughout the event, and in a detailed follow-up, attendees were provided with some real-world applications of those skills, specifically emphasizing how these skills translated to the negotiating table. We hope that all attendees had a great time, learned a bit and are charged-up to keep the fun going with more IWIRC NY events over the coming year.



[Click image for additional event photos](#)

Event Sponsors - We strive to help professional women find their internal “business rock star”. With that spirit in mind, we are honored to offer event sponsorship opportunities to women-owned business. Thank you to the awesome women that run [The Barking Meter](#) (a boutique dog-walking business), [Madstone](#) (a celebrity Jeweler), and [LT Shots](#) (our new favorite photographer). Please click the images below for more information on our Ladies’ Night sponsors!



Event: Preview



[Pitch Perfect: A Mock Pitch Event](#)

Thursday, March 14th, 2013 – 6:30-8:30pm
NYU Furman Hall – 245 Sullivan Street

Join us for another IWIRC first! Pitch Perfect: A Mock Pitch Event, will set the stage for three all-female teams, from [Debevoise & Plimpton LLP](#), [AlixPartners](#) and [Gordian Group, LLC](#), to pitch their services to a representative client panel. Our panel will feature [Marcia Goldstein \(Weil, Gotshal & Manges LLP\)](#), [Andrea Newborn \(GC, The Readers Digest Association, Inc.\)](#) [Marjorie Kauffman \(Getzler Henrich & Associates LLC\)](#) and [Brenda Adrian \(Sitrick and Company\)](#).

This unique and interactive event will give you an opportunity to learn best practices for winning business from some of the industry's leading ladies. Snacks and refreshments will be provided.

New Yorkers and all *Sister Networks* are invited to participate in this event. See below for options and choose your own Pitch Perfect adventure! [Email us](#) with any questions.

Attend

Looking for the best night of your life?
 Look no further.
 Tickets are still available to attend [Pitch Perfect.](#)

Watch

Not in NY but want to get in on the fun?
 Watch the event LIVE by clicking [here](#)*.

*The live stream is available at no charge. Viewing will not be "active" until event night.

Participate

Got a question for the panelists but not in NY? No problem! Let your voice be heard by asking your questions LIVE via [Twitter](#)

Event: Preview (con't)

IWORKout

March 27, 2013 – 6:30pm

Bethesda Fountain Central Park

From a strong mind to a strong body, we are dedicated to helping women put their best-self forward. Our latest adventure is sure to get you moving! We are excited to introduce the IWIRC NY Running Club, IWORKout. IWORKout is a free, monthly gathering for all IWIRC NY members and friends. Bring your running gear & water and IWIRC NY will provide the route, the friends and the support! Join us for our first 5K group run (or walk or jog) on March 27th at 6:30pm through Central Park.

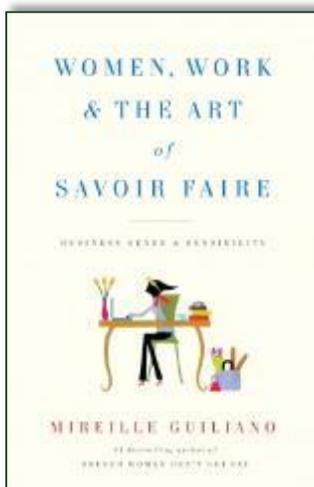
The IWORKout Running Club will meet the last Wednesday of each month. Attendance is free, but [registration](#) is requested.

IWIRC NY Golf Camp

May 7th, 2013

It seems everywhere you turn during the summer there is a work golf outing. Unfortunately, many of us are not comfortable enough on the links to participate. Fear not! We are here to change that. IWIRC NY is excited to host “Golf Camp” at the beautiful [Harbor Links](#) in Port Washington, Long Island (only a 30 minute drive from Manhattan). This day-long outing will focus on the logistics of a tournament, course etiquette and keeping the game moving. Attendees will go through an hour-long intensive clinic followed by a round of 9 holes. Once you’re all played out, we’ll gather to share our experiences over some BBQ and drinks.

Please Save the Date, May 7th, for Golf Camp! Invite and details to follow.



Sister Network: Dallas Book Club

June 20th, 2013

We are thrilled to host our first one-on-one *Sister Network* event, with IWIRC Dallas. Over the next few months, we invite you to read our current selection, [Women, Work and the Art of Savoir Fair: Business Sense and Sensibility](#) by Mireille Guiliano. This beautiful look into the art of a successful work life balance is a fun and thought-provoking read sure to speak to the women of IWIRC. Join us in NY, or live via video conference from Dallas, on June 20th as we discuss the ideas of the book.

Industry Events Calendar

March

- 14th – IWIRC NY’s [Pitch Perfect: A Mock Pitch Event](#)
- 19th – TMA NextGen’s [March Madness](#)
- 21st – [Executive Compensation: Bankruptcy Issues](#)
- 27th – IWIRC NY’s [IWORKout 5K Fun Run](#)

May

- *7th – IWIRC NY’s [Golf Camp](#)
- *29th – IWIRC NY’s [IWORKout 5K Fun Run](#)

April

- 17-18th- [IWIRC International Conference](#)
- 18-21st- [ABI Spring Conference](#)
- 24th - IWIRC NY’s [IWORKout 5K Fun Run](#)

June

- 16 – International Insolvency Institute’s [Annual Reception](#)
- *20th – [Dallas Sister Network: Book Club](#)
- *26th – [IWORKout 5K Fun Run](#)

*Save the Date, details to follow

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- Public Securities 101
- Rights Offerings For Public Securities Within Chapter 11 Proceedings

Email us at kcc-cle@kccllc.com to schedule a CLE/CPE session today.

Member News

Congratulations to our IWIRC NY Members on their professional and personal accomplishments. Let us sing your praises! Please [email us](#) your accomplishments for inclusion in our next newsletter.

<p>Publications</p>	<ul style="list-style-type: none"> • Michelle Repko in the DBR Small Cap • Ali Kelly published in Law 360
<ul style="list-style-type: none"> • Nicole Greenblatt named Partner at Kirkland & Ellis LLP • Jen O'Neil named Vice Chair of TMA NextGen NY • Lacey Laken joins MoFo as Senior Business Development Manager • Sarah Frankel named Network Events Lead of TMA NextGen NY 	<p>Professional</p>
<p>Personal</p>	<ul style="list-style-type: none"> • Ali Kelly welcomed son Henry Dashiell Kamal on Dec 31 • Shira Weiner was married on February 23rd

TIPS

Each month we will feature 5 TIPS on how to do something just a little bit better! Up first,
How to get the most from your IWIRC NY Membership:

1. Complete your [member profile](#)
2. Add iwirc.nyc@gmail.com and invite@eventbrite.com to your email "safe list"
3. [Follow Us](#) and [Like Us](#)
4. Check out IWIRC's [mentoring corner](#)
5. Ask your [friends](#) to join!

Member News (con't)

Welcome IWIRC NY New Members December 15, 2012 – March 1, 2013

Jamilla Willis

Bryan Cave

Isabel Baumgarten

The Garden City Group, Inc.

[Meryl Rothchild](#)

Morrison & Foerster LLP

Maya Peleg

Cahill Gordon & Reindel

Katina Broutzas

The Garden City Group, Inc.

Kathleen Schaaf

Morrison & Foerster LLP

Catherine Sokol

CBIZ

Burke Dunphy

Greenberg Traurig LLP

[Sahar Hakakian](#)

Neiger LLP

[Jasmine Ball](#)

Debevoise & Plimpton LLP

Kaitlin Walsh

Greenberg Traurig LLP

[Abigail Snow](#)

Satterlee Stephens Burke & Burke LLP

[My Chi To](#)

Debevoise & Plimpton LLP

[Stephanie Shideler](#)

Greenhill & Co.

Alyson Fiedler

Schiff Hardin LLP

Shannon Lowry Nagle

Fried Frank

[Dana Kane](#)

Kelley Drye & Warren

[Karen Park](#)

Schulte Roth & Zabel LLP

Jennifer Rodburg

Fried Frank

Nicole Greenblatt

Kirkland & Ellis LLP

[Jill Frizzley](#)

Shearman & Sterling

Bonnie Steingart

Fried Frank

Melissa Koss

Kirkland & Ellis LLP

Ashley Share

Sheppard Mullin

Jennifer French

FTI Consulting

Renee Friemuth

Morrison & Foerster LLP

[Deborah Hoehne](#)

Weil Gotshal & Manges

Tanya Meerovich

FTI Consulting

[Erica Richards](#)

Morrison & Foerster LLP

[Blanche Zelmanovich](#)

Zolfo Cooper

Not already a member? We want to see your name here next newsletter. [Join](#) IWIRC NY now!

IWIRC NY Board

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Sheppard Mullin



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[Michelle Repko](#)
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KCC



[Jill Bienstock](#)
Cole Schotz

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