

**IWIRC Ontario Network
Board of Directors Meeting**

MINUTES

August 15, 2018 – 9:00 a.m.

Held via conference call.

Phone: Kyla Mahar – Chair
Deborah Hornbostel – Secretary
Karen Kimel – Treasurer
Sara Van Allen – Director of Programs
Katherine Forbes – Director of Educational Programs
Rachel Bengino – Director of Communications/Website
Nerina Jahja – Director at Large
Constance de Grosbois – Director at Large

Regrets: Toni Vanderlaan – Vice Chair
Melaney Wagner - Past Chair
Tushara Weerasooriya – Director of Programs
Natasha De Cicco – Director of Community Service
Maya Poliak – Director of Membership

The meeting commenced at 9:00 a.m. and was chaired by Kyla. Kyla announced that Dina Milivojevic has now resigned from the Board.

- 1. Minutes from July 19, 2018**
 - **MOTION:** A motion was made by Kyla to approve the minutes of the July 19, 2018 meeting and was unanimously carried by the Board.

- 2. Programs Update**
 - Urban Whiskey Trail Tour
 - Sara referred to the email that she had previously sent to the Board with a link to the website of the tour. Everyone was in favour of holding this event. Dates were discussed for September but it was decided to hold the event in early October due to scheduling conflicts.
 - Sara will obtain available dates and details and report back to the Board.

- High Tea – Windsor Arms Hotel
 - This event will be scheduled around the holiday season.

4. Leadership Summit

- Sara attended the Leadership Summit in Philadelphia last month and advised that 8 Network Goals were identified and each Board is requested to select 3 of those goals to work on as a Network. She reviewed them as follows:

1. Communications

- Share Facebook posts to maximize exposure
- Facebook – advertise events, articles of interest
- Focus on communicating externally – get the word out about IWIRC

2. Geography

- Challenge for networks that span large distances – ie. Western Canada
- Virtual events
- Meet in the middle

3. Membership

- Follow up with non-members who attended events
- Pricing of events – members pay 50% of regular price – incentive to sign up
- Members only events – Hong Kong black tie gala

4. Sponsorship

- Could be annual or event specific
- Consider asking for small amounts to help cover costs of specific events
- Send photos and thank you after the event to encourage repeat sponsorships

5. Regional

- Regional events include more than one network
- Virtual events, regional conferences (ie. IWIRC on the Vine)

6. Leadership

- Includes succession and transition
- Unique board roles – Judges liaison – Chicago
- Co-Chairs - to give young members leadership role - Delaware
- Vice-Chair responsible for committee members
- Transition – new board meets with old to discuss pipeline, what happened in previous year & each position meets individually – Delaware
- Special committees formed to undertake special projects - Delaware

7. Planning

- Consider professional photographer for bigger events – looks more professional
- Event placemat well received (Karen Kimel!)
- Plan out events for the year so everyone knows what's in the pipeline

8. Diversity of Events

- Events with judges are a big draw
- Substantive events can be soft skills or technical

- Signature annual event – Chicago Champagne High Tea at end of year; Hong Kong Black Tie gala; invite judges
 - Breakfast briefing – London
- The foregoing will be circulated to Board members and discussed at the next meeting at which time we will take a survey to decide on the top 3 to focus on.

Meeting adjourned at 9:30 a.m.



Deborah Hornbostel
Secretary