

## Cryptocurrencies & Initial Coin Offerings

### Hype or Birth of a New Asset Class?

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Cryptocurrency, a very hot subject in the last few years along with ICOs has become an increasingly popular mechanism of crowdfunding. With an overall cryptocurrency market capital growth of approx. 800\$ (2018) and eye-popping returns much higher than the traditional investment classes like stocks or real estate, there is an ongoing rush for organisations and startups seeking to raise capital via ICOs. Considering the sheer volatility along with deregulated cryptocurrency and ICO markets still at an infancy stage, a few thoughts arise as to whether institutional investors should look at these as new asset classes and whether they are real?

- Overview of the Cryptocurrency market & key innovations
- Myths & Facts with Cryptocurrency and key benefits adopting Cryptocurrency
  - Why ICO's are attractive and significant
- Challenges in Cryptocurrency world & its limitations

**Venue** : Asian International Arbitration Centre,  
Seminar Room,  
Bangunan Sulaiman, Jln Sultan Hishamuddin  
50000 Kuala Lumpur

**Entry Fees** : RM 50 per pax

**Registration** : 4pm

**Refreshment:** Light refreshments will be served

To register for the event, please deposit registration fees to:

Account : IWIRC Malaysia Network

Bank : Malayan Banking Berhad

Account No. : 564717522509

Kindly e-mail a copy of your payment receipt together with your name, IC number and your firm/company details (if applicable) to [iwircmy@gmail.com](mailto:iwircmy@gmail.com) by 18 June 2018 to complete your registration.