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From the Chair

Jennifer Meyerowitz, Esq., Epiq Systems

It's hard to believe that it is already 2013. Each year, as January rolls around, I feel very nostalgic. I like to take this time to think about the past year – where it went and what I accomplished. I also look forward to the new year and all the new goals, resolutions, dreams and hopes that I have in front of me. This year is no exception, and I can't help but be nostalgic as IWIRC celebrates its 20th anniversary. How fast time has flown. For some of us, it seems like just yesterday that **Selinda Melnick, Martha Fetner** and **Laureen Ryan** founded IWIRC and had their first get together in London. Many of our members remember those first meetings, when there were only a handful of women networking, connecting and promoting each other. The concept of IWIRC caught on and before we knew it, our membership surpassed 500, 600, 700 members. Soon we began organizing joint events with ABI at their spring meeting. It seems like just yesterday when our then Chair, **Leslie Berkoff**, was pushing to get our membership over 1000 and she had an idea of having a Leadership Summit.

Look at us now – in our 20th year, our membership is over 1200, we have 36 IWIRC Networks worldwide and we are planning the 6th Annual Leadership Summit, which will be held in Cleveland, Ohio in July. We have a series of awards that recognize members for their accomplishments; we have three annual conferences and many regional events. Our members comprise well-respected judges, lawyers, financial advisors, consultants, bankers, analysts, brokers, and various other bankruptcy and restructuring professionals. As I think through all that we have accomplished in 20 years, I am so proud of this organization and all the strong and successful women that have made it what it is today. I love looking at the memory books, photos and quotes from our members and seeing what IWIRC has meant to them over the years and how this organization has helped to enhance, improve and grow careers.

I couldn't be more excited for 2013, and am looking forward to accomplishing new goals for the organization. I want to see IWIRC grow in membership, in number of networks, in recognition and in prestige. I hope to add more money and sponsorship dollars so we can plan additional events and programs, give more awards, give to the community in more meaningful ways and continue to connect more women worldwide. I hope that in 20 more years, the next generation of IWIRC members will look back on IWIRC and feel nostalgic for all that we have accomplished with this unique and special organization.

As we move into a new year, I want to publicly thank our outgoing Communications Chair, **Carrienne Basler**, for all the work that she has done on our communications committee and keeping our newsletter in production for the

(continued)

connecting women worldwide

International Women's Insolvency and Restructuring Confederation

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**The International Women's
 Insolvency and Restructuring
 Confederation E-Newsletter**

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TABLE OF CONTENTS

From the Communications Chair ... 2
What is your New Year's Resolution? ... 2
Create Your Own Path ... 3
The Star Also Rises ... 3
IWIRC Board Meeting at the 19th Annual Fall Conference Sets the Tone for a Bright Future... 4
Network Happenings... 4
IWIRC Founders' Awards-- Call for Nominations! ... 8
Member News ... 9
Fun IWIRC Facts ... 9
Registration for Spring Conference Now Open! ... 10
Upcoming Network Activities ... 11
Social Media ... 11
Did You Know... 11
IWIRC Contacts ... 11
Welcome IWIRC New Members! ... 12

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past few years. She, along with her Vice Chair and right hand woman, **Jennifer Mercer**, battled to stay on deadlines, and keep relevant articles of interest to our members fun and creative. I also want to welcome our incoming Communications Chair, Jennifer Mercer, and her Vice Chair, **Emily Gottlieb**, and thank them in advance for taking on this responsibility for IWIRC.

As Oprah Winfrey once said, "Cheers to a new year and another chance to get it right." We've done it right so far, and I view 2013 as another chance for IWIRC to continue to do it right by our members, our sponsors, our mentors and speakers, our networks and all those who contribute to our goal. In 2013, together we'll continue to enhance the professional status of women in all disciplines of insolvency and restructuring and connect our members women worldwide.

Cheers to 2013!

Jennifer Meyerowitz

From the Communications Chair

Jennifer E. Mercer, *Van Meter Consultants*

A new year: a fresh slate, resolutions and opportunities for growth. As always, growth is on the agenda for IWIRC in 2013! This year, we celebrate our 20 year anniversary, a few of our networks have new Boards, our social media program is burgeoning with the addition of new network fan pages and we've got our inaugural regional conference, "IWIRC at the Shore" taking place this month. Once again, our members continue to push the limits to make the organization stronger and more robust, proving that our resolve to be the best continues. This year, Carriane Basler passes the reins of Communications Chair on to me. I resolve to continue to grow the Newsletter and implement other Communications Programs that will live up to the strong foundation she's built. Also, 2013 brings the addition of the Communications Vice Chair role, held by **Emily Gottlieb** of Garden City Group and newsletter Copy Editor **Maya Pogoda** of Muirfield Partners. As always, the newsletter is looking for fresh content, writers and ideas. Please email us with any thoughts or if you'd like to volunteer on the Communications Committee, jmercervanmeterconsultants.com or Emily.Gottlieb@gardencitygroup.com, we'd love to hear from you! Finally, with a New Year comes that flurry of resolutions. What are some of yours, personal or professional? Please go to our Facebook page to share them. Our E-Board members have shared some of theirs below, check them out!

All the best,

Jennifer E. Mercer



Judith Elkin



Beth Hansen



Nancy Valentine

What is your New Year's Resolution? IWIRC E-Board Responds...

Judith Elkin, *IWIRC past Chair, Haynes Boone*

Reconnect with friends and spend more time with them
Do a better job of following up with people I meet
Spend more time with my dogs!
and finally, lose those last ten pounds!

Beth Hansen, *IWIRC Vice Chair, UTC Aerospace Systems*

Spend more meaningful time with my family
Work on my organization/delegation skills
Volunteer more in the community

Nancy Valentine, *IWIRC Secretary, Hahn Loeser & Parks LLP*

Add 75 new members to IWIRC;
Improve my follow-up with contacts, friends and family;
Listen more
Maintain an exercise routine
Laugh a little



Sherri L. Dahl

Create Your Own Path¹

by **Sherri L. Dahl**, *Squire Sanders (US) LLP*

Have you seen these statistics? According to a 2011 survey on retention and promotion of women in the nation's 200 largest law firms prepared by The National Association of Women Lawyers, women comprise: 5% of managing partners; 15% of equity partners; 25% of non-equity partners; 55% of staff attorneys; 34% of counsel; 47% of 1st and 2nd year associates; and 45.9% of all law school graduates. Many reports, like this one, conclude that women are disadvantaged, lack sufficient opportunity for advancement to the highest levels of the largest firms, and focus on encouraging firms to implement concrete steps that will assist greater numbers of women lawyers to advance their careers. I applaud every firm that focuses on assisting women's advancement.

That said, we do women a dis-service when we focus only on what institutions and other people can do to help women up the career ladder. Instead, I want to tell young women "Look how far we have come!" and "You are the master of your own destiny – GO FOR IT!"

A quick internet search indicates that there are 19 countries with women leading them as President or Prime Minister. Do you think those 19 women wasted their time thinking about how to get someone else to promote them? I'm going to guess "no". Let's quit focusing all of our attention on words like "bias" and "discrimination" that make women sound and feel like victims. When we describe women in firms as victims, facing daunting obstacles, and dismal statistics, we weaken them and we fail to inspire them to seek greatness.

I refuse to think of myself or any other woman attorney, today, as a victim. In the past, women were victimized. They were excluded from the practice of law, and when they were permitted to become licensed attorneys, firms were slow to hire them. Future U.S. Supreme Court Justice Sandra Day O'Connor, after becoming an attorney, worked as a legal secretary because no one would hire her for attorney work. Thankfully, those days are gone.

[Click here](#) to continue reading the full article...

¹ Dahl, Sherri. "Create Your Own Path." *Bar Journal of The Cleveland Metropolitan Bar Association*, Vol. 12, No. 9, April 2012, pg. 11, Print

The Star Also Rises

by **Maya Pogoda**, *Muirfield Partners*



Jennifer B. Kimble

For a second year in a row, the IWIRC has selected one of its members to be named a "Rising Star." The award was presented to **Jennifer Kimble**, co-founder and co-chair of the Alabama Network, during a luncheon at IWIRC's 19th Annual Fall Conference in San Diego, California on October 2, 2012.

Jennifer is the co-Founder and co-Chair of the Alabama Network. Jennifer is also the incoming Programs Chair of IWIRC International. Jennifer has worked tirelessly promoting the IWIRC mission and has committed herself to being a high-profile, professional, female bankruptcy attorney, making a difference in her community, her profession and in the IWIRC organization.

"Several years ago I attended a small IWIRC event hosted by the Georgia chapter," Ms. Kimble said. "I was impressed, not only by the accomplishments of those women, but especially by their camaraderie and willingness to help, support and listen to one another. I knew this was something that the female bankruptcy professionals in Alabama needed as well."

Jennifer also recognized that the strong support and encouragement of her firm, Haskell Slaughter Young & Rediker, LLC, allowed her to devote considerable time in creating the Alabama chapter.

"Our chapter is still small, but I am proud of our members and their devotion to helping women in our industry succeed," Ms. Kimble added.

The Rising Star Award is bestowed upon an IWIRC member with 8 or less years of experience in her respective field, who has made considerable contributions to her professional success and displayed a high-level of commitment to advancing IWIRC's mission—enhancing the professional status of women in the insolvency and restructuring profession—at the local, national and/or international levels.

IWIRC Board Meeting at the 19th Annual Fall Conference Sets the Tone for a Bright Future

by **Emily Gottlieb**, *Garden City Group*

**What is the future of IWIRC for the next 20 years?
Should our mission statement be redefined?
What would the ideal IWIRC look like?**

These were some of the questions that were tackled at the IWIRC Board's Strategic Planning Meeting, which took place October 23-24, 2012, in San Diego. **Tina Lucas** led the board through a thoughtful discussion. She began by providing an informative history of IWIRC: describing the original goals and early successes; and highlighting the accomplishments and impact of the organization up until the present day. This look back laid the groundwork for a discussion of long term goals and how IWIRC must continue to grow and adapt with the times. What came out of the meeting were some important goals for 2013 and beyond including: expanding IWIRC's international presence; strengthening the individual networks; diversifying membership and improving outreach to members while providing expanded member services.

In the afternoon, the Board was joined by the Network Chairs where we further discussed these goals. In addition, the committee directors provided various reports and additional programs and plans for the coming year were addressed.

These meetings were a great kickoff to what is certain to be a dynamic and energizing year for IWIRC!

Network Happenings

Georgia Network's New Board is Peachy!

In 2012, the ladies of IWIRC's Georgia Network had a bustling year of activity including painting, circus training, wine tasting, cooking, volunteering and of course networking to name just a few. As we say goodbye to a successful 2012, we are excited to explore the promises 2013 bring for the Georgia Network. We would like to thank everyone who made 2012 such a tremendous year. The newly elected 2013 Georgia Network will come together January 24th, to begin preparation and planning. The Georgia Network's 2013 Board Members include: **Sage M. Sigler** (Co-Chair); **Laura E. Reinhold** (Co-Chair); **Heather Byrd Asher** (Vice-Chair); **Jamie Gingold** (Secretary); **Alicia E. DenBeste** (Treasurer); **Felicia T. Burda** (Director at Large); **Melissa Davey** (Director at Large); **Alison Elko Franklin** (Director at Large); **B. Summer Chandler** (Director at Large); **Carolyn P. Richter** (Director at Large); **Karen F. White** (Director at Large); **Katy Furr** (Programming Co-Chair); **Alexandra "CC" Ragan** (Programming Co-Chair); **Vania S. Allen** (Membership Co-Chair); **Katie Z. Merrell** (Membership Co-Chair); **Suzanne N. Boyd** (Community Service Co-Chair); **Stacia Stokes** (Community Service Co-Chair); **Sharon M. Lewonski** (Marketing & Public Relations Co-Chair); and **Taylor Schlairet Mansell** (Marketing & Public Relations Co-Chair).

While we are eager for the opportunities 2013 will bring, we take this chance to show our deepest gratitude for our fellow Georgia Network members. Kudos go out to **Alison Elko Franklin** for her past and present leadership as a co-chair in 2012 and her continued commitment as a director in 2013. We also would like to proudly thank **Jennifer Meyerowitz**, a founding member of the Georgia network, for her many years of service and wish her well as chair of International. A final thank you is in order to **Anne Blitch** for her many years of service.

New Year, New Board for Southern California Network

By **Hanna B. Raanan**, *Frاندzel Robins Bloom & Csato, L.C.*

IWIRC's Southern California network welcomed the following new board members this year: **Christina Padien** of Akin Gump as Co-Chair; **Kimberly Jaimez** of Skadden Arps as Secretary; **Elizabeth Lam** of KPMG as Treasurer; **Carol Cabello** of BDO as Young Professionals Chair; **Monsi Morales** of Peitzman Weg LLP as Membership Chair; **Lorie Ball** of Peitzman Weg LLP as Member At Large. Board members whose terms continue this year are **Lisa Grassi** of Grant Thornton as Co-Chair; **Michelle Salazar** of Tiger Consulting as Events Chair, and **Hanna Raanan**



Hanna B. Raanan

of Frandzel Robins Bloom & Csato LC as Communications Chair. The network also welcomed members of its first subcommittee of events: **Tania Moyran** of Peitzman Weg LLP, **Kailey Crom** of Crowe Horwath, **Danelle Larsen** of FTI Consulting and **Katrina McLean** of East West Bank.

The Southern California network is also happy to announce the launch of its network monthly newsletter, with the first issue scheduled for e-distribution in February 2013. Stay tuned for exciting changes and new events from IWIRC So-Cal.

IWIRC at the Shore Conference- A Huge Success!!!

The IWIRC at the Shore conference, the first regional IWIRC conference, was held on February 7th and 8th at the Borgata Hotel, Casino and Spa in Atlantic City, New Jersey. In attendance were IWIRC members from the six target chapters of New York, New Jersey, Greater Philadelphia, Delaware, Greater Maryland and Washington D.C. as well as IWIRC members from across the country. The conference was sold out.

The festivities began Thursday night with a welcome cocktail party in the Society Club followed by dinner at the Old Homestead Steak House.

Following breakfast on Friday morning, attendees took part in a CLE/CPE presentation titled "Ethical Dilemmas in Turnarounds and Restructurings." The panel was lead by **Judy Baranowski, Brya Keilson, Evelyn Meltzer, Kent Percy** and **Ilana Volkov**.

While enjoying lunch, attendees had the pleasure of listening to Donna Orender, who served as guest speaker. Ms. Orender is the former President of the Women's National Basketball Association (WNBA), spent 17 years at the PGA TOUR and currently serves as CEO of Orender Unlimited, a consulting company whose competencies include providing sales, marketing, media and diversity strategies.

The conference ended with a Texas Hold'em tournament and dessert reception. Prizes were awarded to **Nicole Stefanelli, Amy Vulpio**, and **Rosa Evergreen**.

Evelyn Meltzer served as Chair of the conference. **Leslie Baskin, Randa Karambelas, Brya Keilson, Laura Patt, Leigh-Anne Raport** and **Ilana Volkov** served on the planning committee.

Plans are already underway for next year's conference. Stay tuned for details.

To view additional photos from the event, [please click here](#).



The New Jersey Network enjoying the Reception in the "High Rollers" private club at the Borgata!

IWIRC at the Shore Planning Committee: LeeAnn Raport, Ilana Volkov, Randa Karambelas, Evelyn Metzler, Brya Keilson, Leslie Baskin (not pictured Laura Patt)





Left: Kate Logan and Keynote Speaker
Donna Orender

New York Network Revamps and Gets “Social”

by **Sarah Frankel**, *Garden City Group*



Sarah Frankel

IWIRC is a unique industry organization. Unlike other organizations, IWIRC inherently relies on sisterhood. That bond is fun. It is sincere. And it is friendly. When the 2013 IWIRC NY board took the chapter reins, the mission to empower women and foster that sisterhood became the backbone of all we set out to create.

In the first months of our term we have developed community outreach initiatives, created a platform for local women-run businesses to promote themselves and have taken a pro-active approach to spreading that sisterhood beyond our own regional chapter. As part of this mission, we have increased communications through a medium we believe lends itself well to the idea of fun, sincere and friendly communications-- Facebook. Facebook is our first step into the social medial world and one we are proud to take. The IWIRC NY fan page allows us to engage with NY members, friends and other IWIRCers around the world. We can promote events, solicit feedback through surveys, share photos and give special recognition to all-star members and sponsors. Unlike email or more “professional” sites, Facebook allows us to bond on the friend level, organically enhancing our sisterhood along the way.

We invite you follow us on Facebook and start a chapter page of your own! Feel free to email **Sarah Frankel** (sarah.frankel@gcginc.com) or **Michelle Repko** (mrepko@alixpartners.com) with any questions or for help starting your own page. Look for us on Twitter and LinkedIn later this year.

Chicago Network High Tea

by *High Tea Event Co-Chairs* **Janice Alwin**, *Oak Point Partners* and **Diane DeWitt Moore**, *Alvarez & Marsal*



Janice Alwin

More than 80 restructuring professionals attended IWIRC Chicago’s 2012 Annual High Tea at the Four Seasons in Chicago on December 14, 2012. Much to everyone’s delight, a champagne networking reception preceded the Four Season’s decadent High Tea Sitting. The UNO Garcia High School Guitar Ensemble warmed the ballroom with a lovely performance of traditional holiday music during the tea sitting. And attendees who wanted a chance to enjoy more champagne or fine wine, had the opportunity to participate in a wine and champagne pull. As a proper sendoff, mounds of truffles, chocolates, mini-champagne bottles, and other treats filled a sponsored sweets table for takeaway by event attendees. It was a treasured event for all.

Proceeds from the event will fund \$750 scholarships for each of two female student honorees from UNO’s Major Hector P. Garcia High School. The high school is part of the UNO Charter School Network and was founded in 2008 by the United Neighborhood Organization, a 501(c)3 nonprofit organization. IWIRC Chicago has hosted two female student honorees at the Annual High Tea for the past several years, providing the students an opportunity to experience a professional networking event.

Hong Kong Network, Annual Restructuring Industry Mixer

On Thursday, 22 November 2012, the Hong Kong Network held its Annual Restructuring Industry Mixer at Shore Restaurant & Bar in the Central district of Hong Kong. This event has fast become a signature event for the Hong Kong Network. Despite competing industry-related functions taking place that evening, the event was a roaring success. More than 150 key players in the restructuring and insolvency sector attended the event to catch-up with one another and reflect on the happenings of 2012.

The Hong Kong Network gives special thanks to its event sponsors: Grant Thornton, O'Melveny & Myers and Walkers.



Maryland Network Supports Local Food Bank

An estimated 509,141 Marylanders currently live below the federal poverty level, 30 percent of whom are children. It is estimated that more than 466,000 people within Maryland are "food insecure", meaning they are unsure of where their next meal is coming from. The Maryland Food Bank works to alleviate this problem. Partnering with more than 600 food pantries, food kitchens and other providers, Maryland Food Bank distributed more than 263 million pounds of food in fiscal year 2012. As 12 IWIRC Greater Maryland Network members can now tell you, it all starts on a conveyer belt!

On January 9, 2013, the Great Maryland IWIRC volunteers lined up along the conveyer belt at assigned stations and began sorting canned goods, baking products, baby items and juice boxes. For an hour-and-a-half, we worked together, chatted, laughed and got to know each other just a little bit better.



New York Network's Poker Face

by Sarah Frankel, Garden City Group

The IWIRC New York Network kicked-off 2013 with a bang, hosting "Ladies Night: Bringing Poker Skills to the Negotiating Table". Ladies gathered at the SL Nightclub in New York's famed Meatpacking district for a night of cocktails, fun and No Limit Hold'em! Female poker professionals, Jamie Kerstetter and Allison Schultz provided lessons to small groups where they explained the rules of the game and the importance of reading your opponent. Following the lesson, ladies sat down for a little friendly competition where they were able to apply their newly honed skills to the game. Throughout the event, and in a detailed follow-up, attendees were provided with some real-world applications of those skills, specifically emphasizing how these skills translated to the negotiating table. We hope that all attendees had a great time, learned a bit and are charged-up to keep the fun going with more IWIRC NY events over the coming year.



IWIRC Founders' Awards--Call for Nominations!!

It is time, once again, to nominate deserving fellow IWIRC members for the IWIRC Founders' Awards. For a nomination form that is quick and easy to complete, [Click here](#). To see past recipients, [Click here](#). **Nominations are due February 26, 2013.**

The Melnik Award for Exceptional IWIRC Member - Named in honor of our founding Chair, **Selinda Melnik**; this award is given to a member who has made an exceptional contribution to IWIRC, either over the past year or over a period of years.

The Ryan Award for Outstanding IWIRC Network - Named in honor of our founding Secretary/Treasurer, **Lauren Ryan**; this award is given to the IWIRC Network that, during the past year, best exemplified the values of IWIRC in support of women insolvency professionals. All chartered IWIRC Networks are eligible.

The Fetner Award for Outstanding International IWIRC Contribution - Named in honor of our founding Vice Chair, **Martha Fetner**; this award is given to a non-US member or Network that has made an exceptional contribution to the growth of the organization outside the United States.

Each individual award recipient is given a beautiful broach designed exclusively for IWIRC. The winning Network or Networks each receive a check for \$500.

The winners will be announced in March, and the awards will be presented on April 18th at IWIRC's annual Spring Conference, which will be held in National Harbor, Maryland.

We hope you join us at the IWIRC Spring Conference from April 17-18, 2013!

Member News

Rhenda Barnes of Baker Donelson has been appointed Newsletter Co-Chair of the Bankruptcy and Commercial Law Section of the Birmingham Bar.

Christie Borton of Maynard Cooper & Gale has been appointed Public Service Chair of the Bankruptcy and Commercial Law Section of the Birmingham Bar.

Jenny Harris Henderson of Bradley Arant Boult Cummings LLP has been promoted to partner. Jenny was also elected Chair of the Bankruptcy and Commercial Law Section of the Birmingham Bar for 2013.

Alexandra (Alex) Hogan of Shatz, Schwartz and Fentin, P.C. of Springfield, MA, has been invited by the Honorable Henry J. Boroff of the United States Bankruptcy Court to represent the Massachusetts Bankruptcy Court Diversity Committee to help bring diversity and multiculturalism to the Court.

Jennifer Kimble of Haskell Slaughter Young & Rediker has been elected Secretary of the Bankruptcy and Commercial Law Section of the Birmingham Bar for 2013.

Joyce Kuhns of Saul Ewing, LLP was selected by her peers for inclusion in The Best Lawyers in America® 2013. [Click here](#) for full press release.

Justine Lau of Mayer Brown JSM receives “Rising Star” in Asia by IFLR (International Financial Law Review). Justine successfully impressed the panel judges with her professional accomplishments in the firm’s Restructuring, Bankruptcy and Insolvency practice, as well as her advocacy and influence in the industry. Also, she was recently appointed the only Asia-based At Large Director by the International Women’s Insolvency & Restructuring Confederation.

Julie Neal of Invotex attained her Certified Fraud Examiner (CFE) designation.

Marylee Robinson of Invotex authored an article “FTC Google Announcement May Profoundly Impact IP Litigation Involving SEPs” [Click here](#) to read full article.

Maria Chavez-Ruark of Saul Ewing, LLP was selected to participate as a member of the Greater Baltimore Committee’s (“GBC”) 2013 Leadership Class. The GBC program is filled with seminars, discussions, tours of local programs, weekend retreats and meetings with some of the region’s most influential leaders, enabling its participants to know and understand the Baltimore community from a new perspective. Maria was also selected for inclusion in The Best Lawyers in America® 2013. [Click here](#) for full press release.

Andrea Weed of Burr & Forman has been appointed as an At-Large Director (Bankruptcy) of the Bankruptcy and Commercial Law Section of the Birmingham Bar.

Abby Weinstock of Invotex co-authored an article “EPROMs after Kyocera?” [Click here](#) to read full article.

Jamie A. Wilson of Benton & Centeno has been appointed as an At-Large Director (Commercial) of the Bankruptcy and Commercial Law Section of the Birmingham Bar.

Fun IWIRC Facts

Happy 20th Anniversary IWIRC! We need your old photos, even those using the antique technology called “film”! If you have any photos that you can scan and send to us, we would love to have them for our 20th Anniversary Celebration that will be part of the Fall Conference in Atlanta. We will be selecting photos from all those on the website also, so if you have some photos that you haven’t submitted to your network for uploading, please do so!



Alexandra (Alex) Hogan

Registration for Spring Conference Now Open!



Wednesday, April 17 and Thursday, April 18, 2013

The Westin
171 Waterfront Street
National Harbor, MD 20745

For hotel reservations, please call 1-888-627-8104 and ask for the "IWIRC" block of rooms. We have a block rate of \$249 single/double available until March 18, 2013 or until the block is full, whichever occurs first. Please note the Westin is across the street from the Gaylord Hotel where the ABI Spring Meeting is being held *April 18-April 21, 2013*.

Wednesday, April 17, 2013

3:00pm - 5:00 pm Joint Board & Network Chair Meeting, Potomac Conference Room

6:00pm - 7:00 pm IWIRC Spring Opening Reception sponsored by Epiq Systems, Potomac Conference Room Lobby

7:30pm - 10:00 pm "About the Harbor" Dining. We have made reservations for tables of 8 at various restaurants in National Harbor. When you register, please select the restaurant at which you would like to eat. Please note if the restaurants fill up, we will make additional reservations to ensure that all who would like to participate can enjoy this unique networking opportunity. Please note this is a "pay as you go" event, so we ask that you bring \$50-\$100 cash with you to make it easier to pay the bill at the end of the evening. As reservations are made in advance, last minute changes to your restaurant selection cannot be accommodated.

Thursday, April 18, 2013

7:00am - 8:30am Group Fitness Intermezzos! Get your day started off right with exercise and networking! Choose from 4 Group Fitness Events: Walking, Running, Pilates and Crosstraining!

9:30am - 10:00am Registration/Continental Breakfast and Networking, Potomac Conference Room

10:00am - 10:05am Welcome and Introduction

10:05am - 11:05am Program 1: Behind the Curtain: Strategies for Success at Corporate Beauty Pageants, Potomac Conference Room
Moderator: Beth E. Hansen, Senior Counsel, UTC Aerospace Systems, Aircraft Wheels and Brakes Division

11:05am - 11:15am Break

11:15am - 12:15pm Program 2: A "Brand" New You: Defining Your Marketing Brand and Expanding Your Client Base
Presenter: Dennis MacGillivray

12:15pm - 12:40pm 2013 Founders Awards Presentation

12:45pm - 2:00pm Networking Luncheon, Saucy Restaurant, Westin Hotel

Where

The Westin Washington National Harbor
171 Waterfront Street
National Harbor, Maryland 20745

Upcoming Network Activities

Did You Know...All IWIRC members are welcome at all IWIRC events around the world? Don't forget to check the event schedule before you travel!

Saturday, February 16, 2013

Georgia Network

[IWIRC - Georgia Network - Practical Fitness Networking Event!](#)

Monday, February 18, 2013

Greater Cincinnati/Northern Kentucky Network

[It's Time to Make a Change! Indoor Golf Event, Sponsored By Minus-10 Software](#)

Monday, February 25, 2013

Alabama Network

[February Party of Five Lunch](#)

Thursday, February 28, 2013

Northeast Ohio Network

[Wining and Dining, hosted by IWIRC, CMBAs Women in Law Section, and Squire Sanders](#)

Wednesday, March 06, 2013

Washington DC Network

[IWIRC DC Wine 101 at Screwtop!](#)

Wednesday, March 13, 2013

New Jersey Network

[Alternatives to Bankruptcy - CLE Program](#)

Thursday, March 14, 2013

New York Network

[Pitch Perfect: A Mock Pitch Event](#)

Thursday, March 14, 2013

Chicago Network

[IWIRC Chicago 5Th Annual Cooking Event](#)

Wednesday, April 17, 2013

Washington DC Network

[IWIRC Spring Conference and Founders Awards](#)

Wednesday, July 24, 2013

Northeast Ohio Network

[IWIRC Leadership Summit- Save the Date!](#)

Tuesday, October 29, 2013

Georgia Network

[IWIRC's 20th Annual Fall Conference- Save the Date!](#)

Social Media

Have you checked out or posted on our Facebook or LinkedIn pages lately? Are you following us on Twitter? If not, you are missing out! Did you recently read an interesting article? Post it! Our membership is sharing a lot of great content and updates and we'd love to hear from you.



Did You Know...

We need more people to sign up to be mentors! Check out IWIRC's mentoring program on our website at www.iwirc.com! Login to the website go to Resources>Mentoring Corner to select a mentor OR login to the website and update the mentoring tab on your profile to indicate your willingness to be a member and customize your availability.

IWIRC Contacts

If you would like to:

- send an article for inclusion in one of our forthcoming issues;
- introduce a new member to IWIRC;
- join IWIRC; or
- volunteer to take on a leadership role within one of our committees

Please contact our administrative assistant, Marcy Gravatt, at info@iwirc.com

Welcome IWIRC New Members!

October 16, 2012-February 12, 2013

Whitney Ables

Porter Hedges LLP
Houston, TX

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