

**IWIRC Ontario Network
Board of Directors Meeting**

MINUTES

November 11, 2015 – 9:00 a.m. EST

Meeting held at Davies Ward Phillips & Vineberg LLP

Present: Melaney Wagner, Chair
Kyla Mahar, Vice-Chair
Dina Milivojevic, Director of Membership

Phone: Andrea Lockhart, Secretary
Katherine McEachern, Director of Programs
Seema Aggarwal, Director of Community Service
Karen Adler, Director at Large
Michelle Pickett, Past Chair

Regrets: Andrea Yandreski, Treasurer
Tammy Kemp, Director Website
Sara Van Allen, Director of Programs

The meeting commenced at approximately 9:00 a.m.

1. Minutes from October Meeting

- **MOTION:** Motion by Katherine to approve the Minutes of the October Board meeting. Motion was seconded by Dina and carried by the Board.

Seema joined the Meeting.

2. Programs

(a) Feedback from Lunch n Learn (October 22)

- Mel, Sara and Dina attended the event.
- The event was well attended, and included our target audience. Attendees included members from Barrie, Orillia and Hamilton.
- Solidified that it is important that we continue events targeted to the consumer side (including golf/another event and a targeted lunch and learn)

(b) Dietary Considerations

- Catering is a struggle for people who are Kosher – they pay full price for an event but cannot participate in the meal.
- Need to address dietary considerations – conscious of vegetarian needs but need to be sensitive to others.
- Look into this issue and make it more prominent on our invitations.

Karen joined the Meeting.

(c) Senior Women's Event

- Invitation has gone out. 10 people have registered so far. Make sure a reminder goes out.
- Andrea L. to circulate potential discussion topics to Board for their review and comment. Board to respond by November 16 with input.
- Andrea L. to deliver collective discussion topics to the panel for their consideration.

(d) Regional Events

- Call tomorrow with Mel and Michelle to discuss regional event prior to ARIL. Aquarium event will not be feasible.
- Discussed reception at same hotel pre-ARIL. However, this is very expensive with a minimum spend and is not the nicest venue.
- There is a restaurant called Lift very close to the hotel that can accommodate us and be flexible. Currently looking at cost of a cocktails pre-reception for IWIRC members.
- Will have International contribution but may also be looking for contribution from Ontario Network.

3. Planning for 2016 Leadership Summit in Toronto

- Andrea Y. speaking with International regarding assistance/sponsorship.
- Also in discussions with New York Chair regarding last year's tips.
- Need to push back a bit on International regarding what they want to see happen versus our budget and circumstances. We can expect \$10,000 from International and \$5,000 from each of KCC and EPIC for dinner and lunch. This was lower last year than in prior years. New York received \$20,000 from International because they fell short.
- New York had to find \$19,000, which they sourced through their own sponsors and contributions from the New York Network. We are not dipping into the "kitty" and will not find that level of sponsorship.
- We are still trying to build a budget – will ask hotel if breakfast is included and ask Board members to approach their firms if any sponsorships are available (e.g. contribution to a boxed lunch or breakfast). Cannot afford speakers like Beatrix Dart because of their large speaker fees.
- May have to have to request that attendees pay for all or a portion of the Niagara event. New York pre-purchased 9/11 memorial tickets and a lot of people did not attend. If people pay, they are more apt to attend.
- If anyone has ideas for programs or people within firms for speakers, let Mel know.
 - Dina will send an email regarding Relaunch Inc. – topics including coming back from maternity leave and building a client base as a woman. Heard idea from Natasha and will have to run idea by her first.
 - Another potential speaker is Sara Ross on emotional intelligence. May be reasonable and may be able to make a case to speak for free.
- Michelle noted that her internal marketing group suggested a wine tour with heavy appetizers because of timing to return to Toronto.
 - If we leave at 12:30 pm, cannot take boat tour until 2:30 pm. If you budget for a 1 hour tour and time to walk around, you will be approaching 5:00 pm to return to Toronto during rush hour.
 - May be more cost effective than a full scale dinner.
 - Kyla to look into this. If not a sit-down meal, need stations that make up a meal. Suggestions included Inn on the Twenty and the Lake House.

- Niagara trip will cost approx. \$5,000 without dinner. Hornblower tickets are \$20 each (at the group rate). Reasonable to charge people given the costs.

4. Elections

- Email was circulated asking for nominations for November 25.
- Natalie Levine and Amanda Bezner indicated they were interested.
- Dina, Tammy, Seema and Sara advised that they are not returning. Katherine may like to take on a lesser role and help with the leadership summit.
- Will need to target people as we have at least 5-6 slots.
- Discussion regarding potential targets, including Carol at MNP, Sonya from Goldman Nash, Brenda Wood, Deborah Hornbostel and Kathryn Esaw.
- Send out reminder next week for Board positions and reach out next week. May need to extend deadline.

5. Finance Update

Andrea Y. not in attendance at Meeting. No change.

6. Membership

- Will we do anything? Draw for free next event (ask for business card and draw 1-2 from bowl)?
- Institute at event and see how it goes. We can do this at each event.

7. Community Service

- Will be supporting Red Door at Senior Women's Panel event. Will display pamphlets regarding Red Door at the next event.
- Members to be advised that in light of the holidays, cash donations will be collected on behalf of Red Door. Seema to prepare language for circulation to membership on Monday.

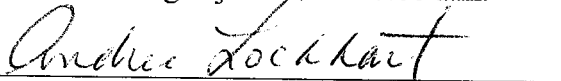
8. Website/Communications

- Tammy not in attendance at Meeting. Mel sent her pictures from the AGO Event.

9. Other Business

- December Board meeting has been scheduled. Likely need call before that once we receive nominations to figure out game plan.
- Discuss January programs at next Board meeting.
- Discussed holding AGM at beginning of the year (before ARIL) to introduce the Board. Aim for end of January or beginning of February.

The Meeting adjourned at 10:00 a.m.



Andrea Lockhart

Secretary