

# IWIRC•NY

## 2014 Winter Newsletter

Dear Friends of IWIRC NY,

What an incredible year for IWIRC New York! We have been honored to serve this past year with the support of an [incredible board](#) and an enthusiastic [membership base](#). This was a year of growth and innovation with only-in-IWIRC events, fun communication initiatives and surprising member-only experiences.

Continuing the momentum from our great 2013, we are kicking off this year with a bang! Join us for our first event "[Town Hall](#)" done in a way only IWIRC NY can – on the court of Madison Square Garden! [Read more](#) about the event and come check out what makes IWIRC NY so much fun!

You can also check out some of our IWIRC NY board members and programming initiatives in action at the [Annual Spring Program](#) in DC. We are pleased to participate in the planning of the Pitch Perfect program as well as the Social Media panel.

Thank you all for an amazing year and we look forward to keeping the moxie going in 2014! In addition to this newsletter, you can keep up to speed with IWIRC NY on [Facebook](#) and [Twitter](#). If you aren't already along for the ride, [join today](#). Now's the time - we want to see you [Be Brave!](#)

-[Sarah Frankel](#) & [Carren Shulman](#)

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Remember, if it's underlined & blue, it's got [something extra](#) for you!  
HAPPY CLICKING

## IWIRC NY Events: Recap

### Improv Night

October 10<sup>th</sup>, 2013

[The Duplex](#), NYC's Greenwich Village

On October 10<sup>th</sup>, the New York chapter invited their members and friends to leave their inhibitions at the door and try their hand at improv comedy at the world famous [Duplex](#) theater in Greenwich Village.

The evening began with cocktails and appetizers for the crowd. After we mingled, ate and drank, we were brought into the theater and had a professional comedienne – the lovely and absolutely hilarious [Carolyn Castiglia](#) - warm us up with an improv comedy rap of her own. After her hysterical performance, Carolyn had the attendees participate in a series of improv comedy sketches designed for the novice comedienne. These sketches included pretending to be an inanimate object, assuming a certain exaggerated personality trait, or using a common household item in an unusual fashion.

Though it took some of us a little time to push our nerves aside, by the end, our members and friends had the audience in stitches!

The evening was a huge success and gave all participants the chance to step outside their comfort zone, face their fears, and work on a new skill.

Check out Carolyn's (warning, at times NSFW) [rap here!](#)



Keep working on your skills. Create your own [improv games](#) at home!

## IWIRC NY Events: Recap (con't)

### [inMotion\\*/Her Justice Stair Climb](#)

October 17<sup>th</sup>, 2013

245 Park Avenue, NYC

IWIRC NYC joined over 1,000 other climbers in tackling 43 stories of the 245 Park Avenue skyscraper at the [Her Justice](#) Story by Story event on October 17, 2013. Overall the event raised over \$650,000 to support Her Justice. The organization provides free legal services to battered women and their children.

2013 marked Her Justice's fourth annual stair climb to end domestic violence and IWIRC NYC's first year of participation. We'd like to thank all the IWIRC NYC ladies for sweating it out to help bring new beginnings to battered women and their children - story by story, case by case. We would also like to give a special thank you to those who donated in support of Team IWIRC NY and Her Justice.

We look forward to seeing many of you at the annual [Her Justice Photo Auction & Benefit](#) in April and at the Stair Climb next Fall!

\* inMotion has recently been renamed [Her Justice](#).



### [Hunger Games: Catching Fire](#)

November 22<sup>nd</sup>, 2013

New York, NYC

In celebration of Sarah Frankel bringing home the Rising Star award, we hosted 25 lucky ladies for an opening day screening of The Hunger Games: Catching Fire!

What better way to celebrate and escape the cold than with a Friday afternoon movie. We look forward to many more celebrations and movie matinees with our ladies of IWIRC NY!

If you were in the IWIRC Panem Network, [who would you be?](#)



## IWIRC NY Events: Preview

### Town Hall at Center Court

February 17<sup>th</sup>, 2014

Center Court at Madison Square Garden

IWIRC NY is thrilled to kick off another exciting year of programming with a once-in-a-lifetime experience! Join us for a private tour of the world famous Madison Square Garden including COURT TIME!!

We will be special guests of the Ladies of MSG, the [NY Liberty](#). Guests will be led on a private tour of the newly renovated Garden. After our tour, we will take our party to the court for our Town Hall. As you may have expected, this is [not your traditional](#) Town Hall. We will get all the good parts (member feedback, open dialogue, etc.), none of the bad parts (long

hours, uncomfortable chairs, etc.) plus a few added perks (photo op, a chance to dribble in the home of the pros, the opportunity to forever say things like [“one time, when I was on the court at MSG”](#), etc.) that could only be brought to you by IWIRC NY. And of course, a surprise or two!

[Registration](#) is open to members only. [Join IWIRC NY](#) anytime from December 1<sup>st</sup>, 2013 through February 17<sup>th</sup>, 2014 and attend this event [for free!](#)



## IWIRC NY Events: Preview (con't)



**[IWIRC at the Shore](#)**  
**February 27-28, 2014**  
**Borgata, Atlantic City, NJ**

The Second Annual [IWIRC at the Shore](#) Conference is being held this year on February 27-28, 2014 at the Borgata Hotel and Casino in Atlantic City, NJ. IWIRC NY is pleased to participate in this exciting conference and we encourage you to check it out!

IWIRC at the Shore features both social and educational networking events, including a CLE seminar on e-discovery, a reception and dinner as well as a casino event. Space is limited so sign up soon!

### **IWIRC Book Club** **Spring 2014** **New York & Dallas**

Our next installment of Book Club is coming up this spring! Once again, we'll be hosting the event with our Sister Network, IWIRC Dallas. Our members and friends weighed in after last year's session and chose [Lean In](#) by [Sheryl Sandberg](#) as this year's selection. In [Lean In](#), Sheryl Sandberg examines why women's progress in achieving leadership roles has stalled, explains the root causes, and offers compelling, commonsense solutions that can empower women to achieve their full potential.

Sandberg is the chief operating officer of Facebook and is ranked on Fortune's list of the 50 Most Powerful Women in Business and as one of Time's 100 Most Influential People in the World.

[Get your copy](#) and happy reading! Perhaps after book club we can check out the [film](#)!



## IWIRC NY 2014 Sponsorship Drive

### IWIRC NY 2014 Sponsorship Drive

IWIRC New York is now seeking corporate sponsors for 2014. We are excited to report that 2013 was our chapter's most successful year to date. This year, we hosted numerous innovative events and increased communications initiatives to our network through social media outreach as well as this newsletter. As a result of these and other efforts, our membership nearly doubled since the new board was installed.

Our success would not have been possible without the generous support of our corporate sponsors. We invite you to join the fun and support IWIRC NY in 2014.

Check out all the perks of sponsorship [here](#) and sign up today!

### A Final Thank You to our 2013 Sponsors!

 GCG MORRISON  
FOERSTER DEBEVOISE  
& PLIMPTON KIRKLAND & ELLIS AlixPartners  
LLP CAHILL GORDON & REINDEL LLP CADWALADER

## Member News & TIPS

Congratulations to our IWIRC NY Members on their professional and personal accomplishments. Let us sing your praises! [Email us](#) your accomplishments for inclusion in our next newsletter.

- [Melissa Hager](#) spoke with several of her co-authors of ABI's [The Chief Restructuring Officers Guide to Bankruptcy](#), at the Winter Leadership Conference. [Congratulate her!](#)
- [Cindi Bateman](#) will be speaking on eDiscovery at the IWIRC at the Shore conference. [Wish her luck!](#)
- [Sarah Frankel](#) has been named the [2013 IWIRC Rising Star](#). [Congratulate her!](#)
- [Shilpa Gokhale](#) has joined [Kirkland & Ellis LLP](#). [Congratulate her!](#)
- [Ali Kelly](#) and [Melissa Hager](#) have helped plan the [2014 IWIRC at the Shore Conference](#). [Wish them luck!](#)

### TIPS

Each month we feature 5 TIPS on how to do something just a little bit better! This month, *Achieving Your New Year's Resolution*

1. [Be specific](#) - don't resolve to just generally "get to the gym more" - resolve to get to the gym "at least three times a week" or, even better, "every Monday, Wednesday and Friday morning before work."
2. Be realistic - while we would always encourage you to shoot for the stars, being realistic about your resolutions makes them achievable. And achieving your resolutions makes you [feel great!](#)
3. [Share](#) - accountability is key! Share your resolutions with your friends and family, colleagues and personal trainers. They can be huge motivators and can help keep you on track!
4. [Reward yourself](#) - recognize your accomplishments and perhaps do something nice for yourself. This will help keep you focused and excited about the overall goal.
5. [Be patient](#) - in this crazy city, patience can feel like a rare commodity, but channel your inner [zen](#) and be patient with yourself. Rome wasn't built in a day, people.

## Member News (con't)

### Welcome IWIRC NY's New Members November 1, 2013 – January 15, 2014

[Cindi Bateman](#)

AlixPartners LLC

[Lauren Buonome](#)

Jones Day

[Margaret Brennan](#)

FTI Consulting, Inc.

### Membership Renewal

Don't let your membership slip!!! We've got a great 2014 planned for our IWIRC New York members and we don't want you to miss out. Remember, members get an opportunity to register early for our most popular events and receive special membership pricing.

Renewing (or joining) is easy – [click here!](#)

FTI Consulting  
is proud to support  
the women of  
**IWIRC  
New York**

[www.fticonsulting.com](http://www.fticonsulting.com)

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## Keep in Touch

### Social Media

#### [Facebook](#) & [Twitter](#)

Facebook and Twitter continue to provide information and entertainment to our followers and friends. As our online community continues to grow, we look to you to help keep things interesting! [Submit your ideas or content to us today!](#)

This Spring we are excited to attend the [IWIRC Annual Spring Program](#) panel on Social Media. This panel will explore the way we can leverage various social media platforms in the development of our own personal brands.

Get in on all the social media fun today! Follow IWIRC NY and others (see helpful IWIRC resources to the right) today! We hope to see you at the panel, or on-line soon.

### Helpful IWIRC Resources

#### [IWIRC International Website](#)

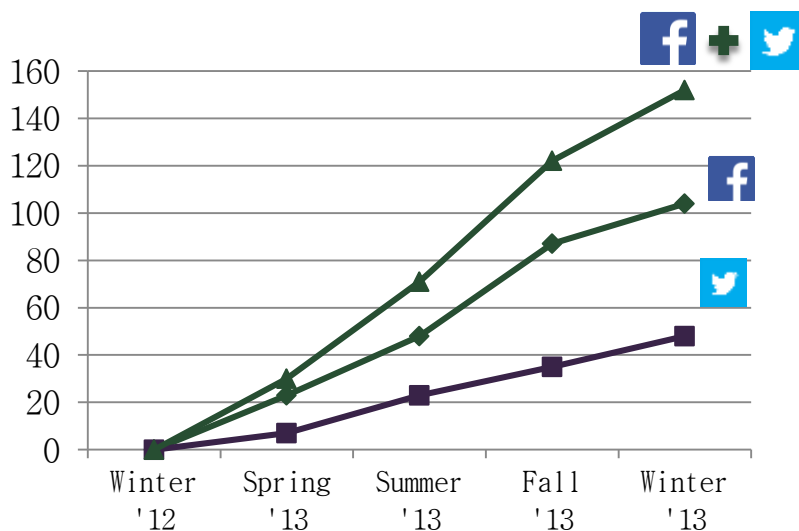
IWIRC NY [Home Page](#), [Facebook](#) & [Twitter](#) and [Direct Email](#)

#### [IWIRC International Facebook](#)

#### [IWIRC Houston Facebook](#)

IWIRC [Tweets](#): @iwirc, @iwrchouston, @Michigan\_IWIRC

### IWIRC NY Followers By the Numbers



## Lunch & Learn with KCC

For law firms and financial advisory firms, KCC conducts live complimentary one-hour CLE/CPE programs. Our current sessions include:

- Public Securities 101
- Rights Offerings For Public Securities Within Chapter 11 Proceedings

Email us at [kcc-cle@kccllc.com](mailto:kcc-cle@kccllc.com) to schedule a CLE/CPE session today.

## Winter (Into Spring) Industry Events Calendar

### Winter (Into Spring) Industry Events

#### January

29 – [Super Networking Party](#)  
Newark, NJ

#### February

5-7 - [TMA Distressed Investing](#)  
Las Vegas, NV

17 – [IWIRC NY Town Hall](#)  
Center Court, [Madison Square Garden](#)  
New York, NY

20 – [TMA NextGen 2014 Kick-Off](#)  
CATCH ROOF – NY, NY

27-28 – [ABI Valcon](#)  
Las Vegas, NV

27-28 - [IWIRC at the Shore](#)  
Atlantic City, NJ

#### March

11 – [Sheila Smith “Cocktail School”](#)  
Newark, NJ

#### April

10 – [Her Justice Photography Auction](#)  
New York, NY

23-24 – [IWIRC Annual Spring Program](#)  
Washington, D.C.

24-27 – [ABI Spring Meeting](#)  
Washington, D.C.

Want us to feature your event?  
[Email us](#) details today!



BANKRUPTCY | CLASS ACTION | SOLICITATION | LEGAL NOTICE

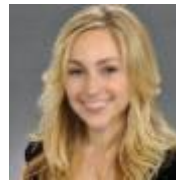
**GCG** | [gcginc.com](http://gcginc.com)  
800-327-3664

## IWIRC NY Board

### Chairs



[Carren Shulman](#)  
Sheppard Mullin



[Sarah Frankel](#)  
GCG, Inc.

### Vice Chairs



[Marlene Rabinowitz](#)  
BDO Consulting



[Jen O'Neil](#)  
Jones Day

### Sponsorship



[Ali Kelly](#)  
GCG, Inc.

### Membership



[Melissa Hager](#)  
Morrison & Foerster

### Substantive Events



[Michelle Repko](#)  
AlixPartners



[Janice Grubin](#)  
Spizz Cohen &  
Serchuk, P.C.

### Networking Events



[Saima Majid](#)  
KCC



[Jill Bienstock](#)  
Cole Schotz

## 2014 Sponsorship Opportunities

### Platinum - \$7,500

2 annual memberships (Value: \$550)  
Up to 4 tickets to each event free of charge  
A quarter page ad in each of IWIRC New York's newsletters and 2 member profiles  
Premium position branding at each event  
Recognition on all IWIRC New York event materials tiered by sponsorship level  
IWIRC website, IWIRC New York website and social media recognition  
Ability to place one collateral item in gift bag at every event  
Copy of Attendee List two days prior to all IWIRC New York events

### Gold - \$5,000

1 annual membership (Value: \$275)  
Up to 4 tickets to each event at 75% off  
A quarter page ad in two of IWIRC New York's newsletters and 1 member profile  
Recognition on all IWIRC New York event materials tiered by sponsorship level  
IWIRC website, IWIRC New York website and social media recognition  
Ability to place one collateral item in gift bag at every event  
Copy of Attendee List two days prior to all IWIRC New York events

### Silver - \$2,500

Up to 4 tickets to each event at 50% off  
A quarter page ad in one of IWIRC New York's newsletters  
Recognition on all IWIRC New York event materials tiered by sponsorship level  
IWIRC website, IWIRC New York website and social media recognition  
Copy of Attendee List two days prior to all IWIRC New York events

### Bronze - \$1,000

Up to 4 tickets to each event at 25% off  
Recognition on all IWIRC New York event materials tiered by sponsorship level  
Copy of Attendee List two days prior to all IWIRC New York events

## 2014 Sponsorship Form

Sponsor IWIRC NY by completing the form below and sending to [Ali Kelly](#) today!

My firm would like to participate at the level designated below.

Level \_\_\_\_\_

Firm \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

### *Payment*

Please mail a check made out to IWIRC – New York Chapter in the appropriate amount to Alexandra S. Kelly, GCG, Inc. 420 Lexington Ave., Suite 1820, New York, NY 10103 or fill out the form below.

Credit Card Type \_\_\_\_\_ Credit Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration\_\_\_\_/\_\_\_\_ Sec Code\_\_\_\_\_

Billing Address \_\_\_\_\_

If you have any questions about payment, tax deductibility or any other sponsorship questions, please feel free to contact IWIRC – New York at [IWIRC.nyc@gmail.com](mailto:IWIRC.nyc@gmail.com) or contact [Ali Kelly](#) at 212.485.8033. Please return this form by February 13th, 2014.