From: Gabrielle Palmer
To: lmusselman@iwirc.com
Subject: IWIRC Mountain Desert Network
Date: Monday, June 25, 2018 9:04:37 PM
Attachments: IWIRC Corporate Sponsorship Form 2018 - 10-3-2017.docx
IWIRC Sponsorship Letter 2018 - 9-27-2017.docx

Hi Lori,

I've attached a copy of our sponsorship letter and sponsorship form. We request sponsorships for individual events on a case by case basis, mostly via email. An example is below.

Dear _____,

I am writing to you on behalf of the current board of the Mountain Desert Network of IWIRC. As you may know, the Mountain Desert Network of IWIRC is responsible for hosting the Thursday morning panel and luncheon keynote speaker at the Annual ABI Rocky Mountain Bankruptcy Conference. This panel is only possible with the assistance of generous donations from local firms like _____.

IWIRC has exciting plans for the 2017 conference. The morning session will consist of a panel discussion on rainmaking and business development, and will feature well known attorneys including Paige Ellerman, Esq., Peggy Hunt, Esq., Deanna Lee Westfall, Esq. and Adelaide Maudsley, Esq. The luncheon keynote, presented by Professor Debra Austin, J.D., Ph.D, will discuss the impact of stress on attorney performance, and how to reduce stress in order to optimize performance.

IWIRC's involvement with the Rocky Mountain Bankruptcy Conference relies on the generosity of local firms. Without the support of firms like yours, we would not be able to bring you the wide variety of speakers that we have presented over the years. Would Ireland Stapleton consider sponsoring the ABI IWIRC event to help make this year's event a success? All sponsors will be recognized and thanked for their support at the conference.

Thank you for your thoughtful and generous consideration of our request, and I look forward to hearing from you.

Gabrielle Palmer
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