

**IWIRC Ontario Network
Board of Directors Meeting**

MINUTES

September 11, 2019 – 12:00 p.m.

Held at TGF, 100 Wellington St W Suite 3200, Toronto, ON M5K 1K7

Present: Toni Vanderlaan - Chair
Deborah Hornbostel – Vice Chair
Constance de Grosbois – Treasurer
Rachel Bengino – Director of Programs

Phone: Kyla Mahar – Past Chair
Sara Van Allen – Secretary
Stephanie De Caria – Director of Communications/Website

Regrets: Maya Poliak – Director of Educational Programs
Tushara Weerasooriya – Director of Membership
Katherine Forbes – Director of Programs
Nerina Jahja – Director of Membership
Fiona Han – Director at Large
Tracy Sandler – Director at Large

The meeting commenced at 12:00 p.m. and was chaired by Toni.

1. Minutes from July 12, 2019 Board Meeting

- **MOTION:** A motion was made by Constance De Grosbois, seconded by Deborah Hornbostel, and unanimously carried by the Board to approve the minutes of the July 12, 2019 meeting.

2. Programs Update

- Monica Blacker event
 - Toni advised that the Monica Blacker event will be held on October 3, 2019. The event will be jointly hosted by Ontario and Western at DLA Piper's offices in Toronto, Calgary, Edmonton and Vancouver. We are hoping to have Montreal join as well.
 - The costs of the event include Monica's speaker fee, which she agreed to reduce to \$1,500 USD, Monica's travel costs and catering. The travel costs are expected to be less than what they would typically be because Monica will be flying to Toronto from an event in New York.

- Toni will reach out to International to request \$500 regional event sponsorship.
- Rachel is looking into whether the event can be approved for CPD credits.
- **MOTION:** A motion was made by Constance De Grosbois, seconded by Deborah Hornbostel and unanimously carried by the Board to approve sponsoring the Monica Blacker event in an amount not to exceed \$2,500.
- High Tea event
 - Rachel advised that the Programs Directors are reaching out to potential venues.
 - The event will be similar to last year's event and will be held in late November, early December.
 - We will aim to include a charity component with the event.

3. Community Service

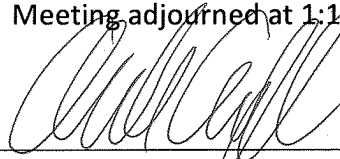
- As a result of the resignation of Karen Kimel, the Director of Community Service role is vacant . The role will remain vacant until next year.

4. Sponsorship

- Toni discussed Western's success with the rollout of their sponsorship program this year and asked the Board to make a decision on whether it wants to pursue instituting a sponsorship program.
- Kyla noted that the market in Toronto is different and there may be less people interested in sponsoring IWIRC in Toronto.
- Toni noted that the TMA had trouble renewing sponsors this year, however we have never tried to get sponsorships (save for specific event sponsors).
- Sara noted that Western had great success with their sponsorship program, and although we have a different market, we have never had a formal sponsorship program so we are only speculating on the level of interest.
- Toni and Constance were in favour of putting together a formal sponsorship package.
- Kyla suggested a format whereby we provide an opportunity to sponsor a marquee event. We could break down the sponsors as social and program sponsors.
- Stephanie noted that the survey results did not say that our events are too expensive. Sara noted that our events are usually not expensive, but we do not host events that involve large speaker fees and other significant costs.
- The Board was in agreement with Kyla that if we have a marquee event planned for early 2020, we could seek sponsorship for that event.
- Kyla suggested that we need to sketch out different types of sponsorship packages. The Board agreed.
- Deborah volunteered to draft up options for sponsorship packages for the board's consideration.
- The Program Directors will discuss finalizing plans for 2020 marquee event and revert at the next meeting. The speaker has not been decided.

All other business was deferred to the next meeting in October.

Meeting adjourned at 1:10 p.m.



per: Sara-Ann Van Allen
Secretary