IWIRC Ontario Network
Board of Directors Meeting

MINUTES

February 12, 2020 – 12:00 p.m.

Held at Cassels Brock & Blackwell, 40 King Street West, Toronto, Ontario

Present: Toni Vanderlaan - Chair
Constance de Grosbois – Treasurer
Natalie Levine – Director of Sponsorship
Tushara Weerasooriya – Director of Sponsorship
Katherine Forbes – Director of Programs
Nerina Jahja – Director of Membership
Stephanie De Caria – Director of Community Service

Phone: Sara Van Allen – Secretary

Regrets: Deborah Hornbostel – Vice Chair
Kyla Mahar – Past Chair
Rachel Bengino – Director of Programs
Maya Poliak – Director of Educational Programs
Sanja Sopic – Director of Communications
Andrea Lockhart – Director at Large

The meeting commenced at 12:00 p.m. and was chaired by Toni Vanderlaan.

1. Minutes from January 15, 2020 Board Meeting

- **MOTION**: A motion was made by Nerina Jahja, seconded by Stephanie De Caria, and unanimously carried by the Board to approve the minutes of the January 15, 2020 meeting.

2. Programs – Katherine Forbes

- AGM
  - The AGM is scheduled for February 25, 2020 at Hangar9
  - We have budgeted for 25 people to attend.
- Dish Cooking Studio event
  - Pushed to May/June
  - Katherine noted that it will be helpful to know if we have sponsorship dollars to help cover the cost of the event.

- Summer event
    - Ideas were discussed by the board including wine sisters, croquet.
    - Toni asked the board to forward ideas for events to the Program Directors.

3. Financial Update – Constance de Grosbois

- Cash balance is the same at approximately $12,000

4. Sponsorship – Natalie Levine and Tushara Weerasooriya

- Tushara noted there is a lot of competition for sponsorship dollars.
- The proposed plan is to focus on sponsorships for space/venue first, and second catering. We would recognize the sponsor at the event.
- The Sponsorship Directors also proposed sponsoring tickets for members to attend an event. Similar to the bring a banker concept.
- If we plan a large summer/fall event, they will look at levels of sponsorship for the event.
- Toni suggested that we start looking now for sponsors for a speaker event.

5. Communications

- Deferred to next meeting.

6. Committees

- Toni noted that we had a lot of interest in board positions this year.
- Stephanie proposed setting up formal committees with descriptions. Toni is going to invite all the women who were interested in board positions to the AGM and will consider having a sign up sheet for people to sign up for committees at the AGM.

7. Annual Report

- Sara is waiting for the updated form for 2019 from Jenny at International, however the report is usually not due until April.

8. Community Service – Stephanie De Caria

- Stephanie noted that we didn't receive any responses to our requests for member achievements.
- Stephanie is going to meet with the head of the charity group at her firm to connect with a women based charity that it is need and will revert next month.
- Stephanie asked the board whether they would like to have community service initiatives as part of each event in 2020.
    - The consensus was that having 2-3 initiatives throughout the year was appropriate.
    - Katherine noted that only 4-5 people gave cash donations at the High Tea for the charity, but many people donated in kind.
    - Toni briefly discussed the survey done by Karen Kimel last year to determine what types of community service initiatives we want to do. It was

determined that time intensive commitments would be difficult for a lot of people.
    - Constance noted that we may have difficulty committing large amounts of people to something that requires a lot of time.
    - Toni noted that although we do community service initiatives we are foremost a networking organization for women in insolvency.

9. Membership - Nerina Jahja

- Nerina cross referenced the membership list with the 'refer to her' list and many are not members. Nerina is going to reach out to people identified to see if they want to join.

10. Other Business

- Stephanie asked whether we will be inviting judges to an event this year. The board agreed that we should invite the judges to one of our events.
- Tushara noted that the judges do not like to socialize with the bar too much, as such it may be best to invite them to a lunch and learn that they can speak at.
- There was some discussion about inviting the judges to the AGM, but most of the board thought that an educational event would be preferable, or the High Tea.

Meeting adjourned at 1:00 p.m.

Sara-Ann Van Allen
Secretary