

**IWIRC Ontario Network
Board of Directors Meeting**

MINUTES

May 22, 2019 – 12:00 p.m.

Held at FTI Consulting, 79 Wellington Street West, Suite 2010, Toronto, ON

Present: Toni Vanderlaan - Chair
Deborah Hornbostel – Vice Chair
Sara Van Allen – Secretary
Constance de Grosbois – Treasurer
Katherine Forbes – Director of Programs
Rachel Bengino – Director of Programs
Nerina Jahja – Director of Membership

Phone: Stephanie De Caria – Director of Communications/Website
Kyla Mahar – Past Chair
Fiona Han – Director at Large
Tracy Sandler – Director at Large

Regrets: Tushara Weerasooriya – Director of Membership
Karen Kimel – Director of Community Service
Maya Poliak – Director of Educational Programs

The meeting commenced at 12:00 p.m. and was chaired by Toni.

1. Minutes from April 3, 2019 Board Meeting

- **MOTION:** A motion was made by Deborah, seconded by Constance and unanimously carried by the Board to approve the minutes of the April 3, 2019 meeting.

2. Programs Update – Rachel

- Summer Event – June 18, 19 or 20
 - Mariposa Boat cruise has been chosen as the summer event.
 - Program Directors are speaking with Mariposa to finalize arrangements.
 - Cost is \$3,000, plus alcohol.
 - Expect approximately 30 people to register.
- September Event – Dish Cooking Studio
 - We will host a cooking event at Dish Cooking Studio, date TBD
 - Pay it Forward will be included as a community service initiative. This involves making additional food and delivering the food to a shelter.

- The cost is \$160 pp.
 - Speaker Event
 - Program Directors are considering a speaker event in the fall at possibly a restaurant. Will be discussed further at future meetings.
 - Lunch and Learn – April 19, 2019
 - Toni noted that we had positive feedback for the Lunch and Learn and it was well attended.
 - Event with the judges
 - The board was in agreement that it would be great to invite female insolvency (or possibly Court of Appeal) judges to the High Tea event in the fall.
3. **Financial Update - Constance**
- As the Lunch and Learn was sponsored by Cassels Brock, we deposited all the funds received from registrations for the event.
 - Insurance renewal payment is due soon.
4. **Sponsorship**
- Toni and Deborah to discuss at Leadership and will revert on sponsorship.
5. **Membership Discussion – Sara Van Allen**
- Sara went over a list of questions posed to all Network Chairs by the Membership Committee of International.
 - There was discussion as to whether the Ontario Network should try to increase their value proposition for membership. This could include half price or free events for members, which ties into sponsorship.
 - Constance stated that it is helpful to sell membership if events are heavily discounted for members.
 - Rachel stated that the focus should be on maintaining membership and this can be done by broadcasting news about our events and promoting our members.
 - Katherine stated that the content of our lunch and learn events has really improved over the years and people very much enjoy those types of events.
 - Kyla noted that we host different kinds of events to appeal to differing interests of our members.
 - Constance noted that we have funds to sponsor events.
 - Kyla also noted that value of our events drives attendance as some of our highest cost events are some of the best attended.
 - Sara noted that giving members preferred event pricing increases the value proposition for membership and gives non-members a financial reason to request that their firm/company pay for an annual membership.
 - Diversity of our membership to be discussed at future meetings.

6. Community Service – Toni

- Toni will discuss with Karen the role of Director of Community Service for the remainder of 2019.
- Pay it Forward will be community service initiative as part of Dish Cooking event.

7. TMA Gala

- We have been asked to donate to the TMA Gala.
- Katherine suggested that donating cash to the charity was preferable to donating to the silent auction.
- The board was agreed that a cash donation was appropriate.
- Toni to speak to Leanne about a potential donation.


8. Website Communications - Stephanie

- It was decided that June/July edition of the newsletter will be sent out to our members.
- All board members were asked to send any content for the newsletter to Stephanie.

9. Spring Conference – Sara

- Social Media Policy will be coming out from International. All Networks were asked to ensure they receive consent from judges before posting any pictures of them on social media.
- Suggestions for the IWIRC website:
 - Constance – events are difficult to locate
 - Rachel – documents are difficult to search and find.

Meeting adjourned at 12:55 p.m.



Sara-Ann Van Allen
Secretary