

# IWIRC • NY

## 2016 Newsletter | Winter Edition

Members and Friends of IWIRC NY,

As we look forward to Spring and our upcoming events, we look back on our events in January and February and are very excited to keep the great momentum going through 2016! We look forward to seeing many of you at [IWIRC at the Shore](#) this week and at the [IWIRC Spring Meeting](#) in April.

Our newsletter includes recaps of our third annual Poker Night and our first ever [Personal Branding Olympics](#), which both had great representation from our members as well as members from our sister chapters. [Poker Night](#) was a great learning experience for our beginners, and we had an exciting tournament for everyone that was won by one of our beginner players – sometimes it's better to be lucky than good! We were also thrilled with the positive feedback we received on our Personal Branding Olympics and are hosting a follow-up breakfast for members with our awesome coaches and judges – invitations are out, so sign up soon as seating is limited for this intimate event!

We look forward to continuing to build our membership and momentum throughout the year. Watch your email for your invitation to our [annual golf event](#) at Harbor Links – we are looking forward to hitting the links with everyone in mid-May.

Don't hesitate to get involved – email us or any of our amazing board members. We're always looking for collaborative and creative women to join our subcommittees.

Again, we look forward to seeing you at our upcoming events – keep your eyes peeled for details. We guarantee these events are going to be educational and also a blast!

[Samantha Martin](#) and [Jasmine Ball](#)  
IWIRC NY Co-Chairs

IWIRC • NY Newsletter | Winter 2016

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Remember, if it's  
underlined & blue,  
it's got something  
extra for you!

HAPPY CLICKING!

# IWIRC NY Events: Recap

## Ladies' Night: Bringing Poker Skills to the Negotiating Table January 12, 2016

*[Cristine Pirro](#) & [Maeghan McLoughlin](#)*

IWIRC NY kicked off 2016 with “Ladies Night: Bringing Poker Skills to the Negotiating Table.” Participants gathered at Pulse located in Rockefeller Plaza for a night of networking, cocktails, dinner, and fun. Beginners learned the art of poker and advanced players refined their skills with assistance from friendly poker professionals. Following lessons, members engaged in several lively rounds of tournament play. Attendees had a great time and winners received complimentary gift cards from Equinox. Poker Night was just the beginning of a year of dynamic and original events for IWIRC NY and we hope to see you at our events over the coming year!



# IWIRC NY Events: Recap

## Personal Branding Olympics

February 8, 2016

[Alissa Nann](#)



IWIRC NY was proud to host its first Personal Branding “Olympics” on Monday, February 8, 2016 at the beautiful Thomson Reuters space at 3 Times Square. We had a great turnout, no doubt due to the fabulous line-up of coaches and judges, ready with tips, tricks and life hacks for our participants. After a panel discussion led by our talented moderator, [Rachel Rosenblatt](#) of FTI Consulting, with insights from judges [Ann Miller](#) of Houlihan Lokey and [Natasha Labovitz](#) of Debevoise & Plimpton, and our coaches: [Linda Aron](#) of EisnerAmper; [Lisa Beckerman](#) of Akin Gump Strauss Hauer & Feld; [Sarah Frankel](#) of the 525group; [Janice Grubin](#) of LeClairRyan; [Mona Johnson](#), Federal Reserve Bank of New York; [Denise Kaloudis](#) of Drinker Biddle & Reath; [Carren Shulman](#) of Sheppard Mullin; [Kelly Stapleton](#) of Alvarez & Marsal, one member from each team took a turn at presenting their elevator pitch to the group. As anyone can attest, distilling a resume down to 90 seconds or less is quite a challenge, but we were all winners!

Many thanks to our coaches, moderator and judges, as well as to our IWIRC substantive event co-chairs, [Tanya Meerovich](#) of FTI Consulting and [Lara Sheikh](#) of Practical Law/Thomson Reuters, and committee members, [Samantha Martin](#) of Morrison & Foerster; [Blanka Wolfe](#) of Sheppard Mullin; [Heather Aaronson](#) of Prime Clerk; and [Alissa Nann](#) of Foley Lardner, and the entire IWIRC NY Board for making this such a fun, informative and interactive event!

# IWIRC NY Events: Preview

## IWIRC at the Shore

March 3–4, 2016

Borgata Hotel, Atlantic City, NJ

[\*Blanche Zelmanovich\*](#)

The IWIRC at the Shore Conference is around the corner! The conference will be held on March 3–4, 2016 at the Borgata Hotel & Casino in Atlantic City, NJ. The conference will feature both social and educational networking events, including a CLE/CPE seminar with IWIRC NY panelists, a reception and dinner, as well as a spa event. The conference brochure is available [HERE](#).

## Personal Branding Breakfast

March 23, 2016

[\*Tanya Meerovich\*](#) & [\*Lara Sheikh\*](#)

Join us for an intimate breakfast with our Personal Branding Olympics Moderator and Judges to learn more invaluable “life hacks”! [\*Rachel Rosenblatt\*](#), [\*Natasha Labovitz\*](#), and [\*Ann Miller\*](#) will answer questions and provide tips to attendees. Register [HERE](#), space is limited! You must be a member to attend.



## Fourth Annual Golf Camp

May 13, 2016

[\*Cristine Pirro\*](#) & [\*Maeghan McLoughlin\*](#)

Come join IWIRC NY for a day out of the office for some sun and fun! The event will be hosted on May 13, 2016 at the [Harbor Links Golf Course](#). Please join us for morning refreshments, an afternoon BBQ, and some fun on the links. Beginners can opt for an hour-long golf tutorial from a professional, followed by a round on the 9-hole executive course. Intermediate players will enjoy an hour-long warm up on the range followed by a round on the 9-hole executive course, and pros will head out to the main course for a full 18-hole round. IWIRC NY looks forward to making its fourth annual golf outing its best yet.

# IWIRC NY Shining Star: Winter 2016

The success of our Chapter is due in no small part to the contributions and enthusiasm of our incredible members. In celebration of that fact, last year we introduced the "IWIRC NY Shining Star" recognition. This recognition allows us to introduce you to exemplary members of the IWIRC NY community.

## Professional Background

Sarah Frankel has spent ten years developing relationships in business development roles in the restructuring industry. Last year, Sarah founded and launched the525group, which helps companies identify the very best people for their teams while helping professionals find a team that plays to their strengths and supports their ambitions. The firm focuses exclusively on professionals in the restructuring space and allows Sarah to serve her vast network of bankruptcy and restructuring industry relationships worldwide. Prior to the525group, Sarah was a Business Development professional at Kurtzman Carson Consultants and Garden City Group.

## IWIRC Involvement

Sarah has been a consistent IWIRC fixture for the last decade. She has been an IWIRC member in both LA and NY, a panelist at IWIRC's Annual International Conference and has held various leadership roles. Most important to our NY Chapter, Sarah helped usher in a new era for the NY network with reinvigorated programming and a strong social media presence. Sarah received the 2013 Rising Star Award from the International IWIRC Board, and many of her legacy events and her original social media plan continue to be used by NY and other chapters.



**Name: Sarah Frankel**  
**Firm: the525group**  
**Title: CEO**

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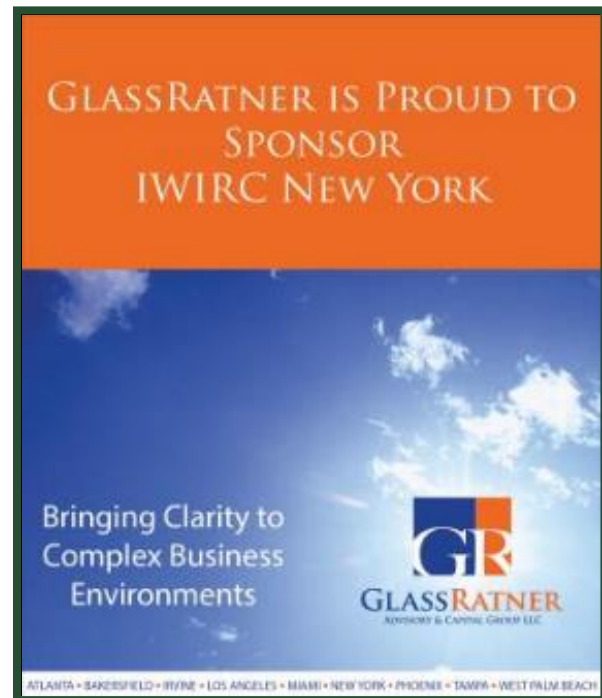
CRITICAL THINKING AT THE CRITICAL TIME™

# Member News

Congratulations to our IWIRC NY members on their recent accomplishments. Let us sing your praises! [Email us](#) your accomplishments for inclusion in our next newsletter.

## Recognitions

[Lisa Donahue](#), Managing Director and global leader of the Turnaround and Restructuring practice at AlixPartners, was the keynote speaker at the IWIRC Puerto Rico Chapter Launch on February 4th. She discussed the transformation she is bringing about at PREPA and how we all can use quick wins to build momentum and make larger changes possible. Congratulate her!



Congratulations to the following IWIRC NY members from Garden City Group, LLC on their recent promotions: [Angela Ferrante](#) to Senior Vice President, Operations, [Isabel Baumgarten](#) to Assistant Vice President, Operations and [Katina Bruntzas](#) to Director, Operations. Congratulations!

[Blanche Zelmanovich](#) was promoted to Managing Director in December. She will also be a panelist at IWIRC at the Shore in March. Congratulations!

[Jane Vanlare](#) was elected partner as of January 1, 2016. Congratulations!

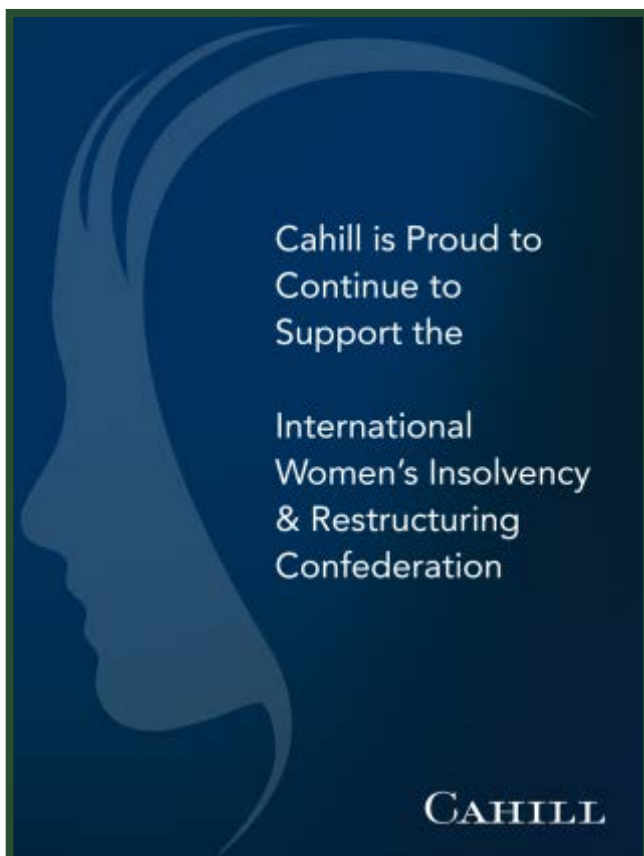
# Member News

Congratulations to our IWIRC NY members on their recent accomplishments. Let us sing your praises! [Email us](#) your accomplishments for inclusion in our next newsletter.

## Recognitions

Rachel Ehrlich Albanese co-authored an article in TMA's Journal of Corporate Renewal. Congratulations!

[the525group](#) was recognized by the National Law Journal as 'Best National Legal Recruiter' and 'Best National Legal Outplacement/Career Transition Counseling' in its annual 'Best Of' survey. [the525group](#) is the first nationally recognized recruiting firm focused exclusively in the restructuring space. Congrats!



On January 26, 2016, Samantha Martin served as a moderator for the Young Jewish Professionals Real Estate and Wall Street Investment Forum. Congratulations!

Camille Bent was selected as one of 40 under 40 leading restructuring professionals by the newly-launched [Global Restructuring Review](#). Congrats!

# Member News

## Welcome to IWIRC NY's New Members Through March 3, 2016

Need to renew your membership or become an IWIRC NY member?  
We want to see your name here in our next newsletter! Register or  
renew [HERE](#) today.

[Linda Aron](#)

EisnerAmper LLP

[Michela Ashton](#)

Zolfo Cooper

[Ciara Foster](#)

Law Clerk to the Hon. Elizabeth S. Stong

[Caitlin Marie Griffin](#)

U.S. Bankruptcy Court, Eastern District of New  
York

[Chau Hoang](#)

BRG-Capstone

[Lynsey McIntyre McClorey](#)

Zolfo Cooper

[Mani McGregor](#)

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## Upcoming Industry Events

**March 3–4, 2016**

**[IWIRC @ the Shore](#)**

Atlantic City, NJ

**March 7, 2016**

**[24<sup>th</sup> Annual Conrad B. Duberstein National Memorial Moot Court Competition & Gala Awards Dinner](#)**

New York, NY

**March 14–16**

**[VALCON 2016: Emerging Valuation Issues in Bankruptcy & Beyond](#)**

Las Vegas, NV

**March 16, 2016**

**[TMA NOW: 5<sup>th</sup> Annual Lunch with the Leading Ladies](#)**

New York, NY



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**March 17, 2016**

**[Sheppard Mullin: Breakfast With Your Finance & Bankruptcy Lawyers: Why The Boilerplate Is Important?](#)**

New York, NY

**March 31, 2016**

**[Joint Casino Night with IWIRC NJ and NJTMA Women's Division](#)**

West Orange, NJ

**April 14–17, 2016**

**[Annual IWIRC Spring Conference & ABI Spring Meeting](#)**

Washington, DC

# IWIRC NY TIPS

## LinkedIn Tips for Legal and Financial Professionals

Each month we feature TIPS on how to do something just a little bit better! This month we're featuring tips shared by IWIRC NY board member **Camille Bent**.

1 – Take a step back. [What do you hope to accomplish with LinkedIn?](#) A new role? New clients? Expand and/or leverage your network? Increase your visibility within your industry? Keep this purpose in mind whenever you spend time on LinkedIn.

2 – Next, develop a [plan for how you'll connect](#) with colleagues on LinkedIn. Connect with contacts you meet at events and conferences. Check LinkedIn before interviews and meetings (whether you're hiring or looking for a new position) to identify any mutual connections, and learn more about the person's background.

3 – Keep your contacts engaged and establish yourself as an authority on recent industry developments by posting articles and updates relevant to professionals in your practice area. You can also post the latest news in specialty groups on LinkedIn (hint: [IWIRC NY's LinkedIn Group](#))!

4 – According to LinkedIn, "[profiles that include a profile image receive 14 times more views.](#)" Upload a professional, up-to-date photo. LinkedIn also now offers the ability to upload a background image, or cover photo. Take advantage by uploading a photo from a speaking engagement.

5 – [Customize your LinkedIn URL](#) from the standard generic URL. It will increase your Google presence and make your profile easier to find.

6 – Last but certainly not least, keep up to date with [ethics developments and requirements!](#) Make sure to include any requisite legal disclaimers, and know your jurisdiction's rules regarding LinkedIn recommendations and listed areas of expertise.



# IWIRC NY Social Media

## Social Media

[Facebook](#), [Twitter](#) & [LinkedIn](#)

We've doubled our followers in a year's time, with a combined total of almost **450 followers** on Facebook, LinkedIn, and Twitter, and it's not too late for you to join us.

Being a "Friend" of IWIRC NY on social media has become more rewarding than ever! Continue to look out for more giveaways to upcoming events on [LinkedIn](#), [Facebook](#) and [Twitter](#)! [Like](#), [follow](#), or [join](#) us today!

### Additional Facebook Networks

- [IWIRC Houston Facebook](#)
- [IWIRC DC Facebook](#)
- [IWIRC Hong Kong Facebook](#)
- [IWIRC Delaware Facebook](#)

## Helpful IWIRC Web Resources

### IWIRC NY

[Home Page](#), [Facebook](#), [LinkedIn](#), [Twitter](#) and [Direct Email](#)

### IWIRC International

[Homepage](#), [Facebook](#) and [YouTube](#)

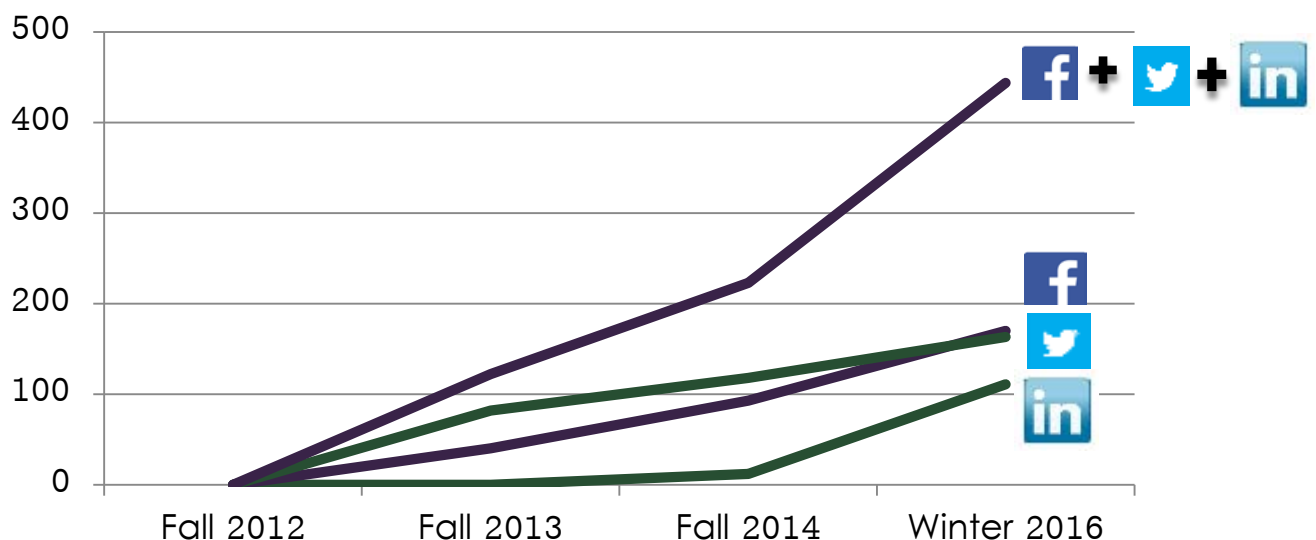
### Additional IWIRC [Twitter Accounts](#)

@IWIRC, @iwirchouston, @Michigan\_IWIRC, @IWIRCDE, @WPAIWIRC, @IWIRCNJ, and introducing, @iwirc\_ontario

### Additional LinkedIn Networks

- [IWIRC New Jersey](#)
- [IWIRC Delaware](#)
- [IWIRC Chicago](#)
- [IWIRC Greater Maryland](#)
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## IWIRC NY Followers By the Numbers



## Sponsor Spotlight: Member Profile



**Liz (Ji Yon)  
Park**  
FTI  
Consulting

Liz (Ji Yon) Park is a Managing Director in the FTI Corporate Finance/Restructuring practice and is based in New York. Liz is primarily focused on providing financial advisory services to distressed companies and creditors both in- and out-of-court. Her clients include public and private companies in a variety of industries, including banking and financial services, energy, automotive, manufacturing, airline and chemical, among others.

Since joining FTI Consulting, Liz has been involved a number of engagements involving distressed corporates and Chapter 11 reorganizations. Her advisory experience includes analyzing financial statements and business plans; assessing financial and operational performance; constructing complex financial forecast models and recovery analyses; developing strategies to maximize value for creditors; evaluating restructuring proposals and plans of reorganization; and overseeing liquidation and distribution of assets to creditors.

Select engagements where Liz has been involved include Samson Resources; Walter Energy; Energy Future Holdings; Cengage Learning; Residential Capital; New Century; The Educational Resources Institute; Advanta Corp; Chemtura; a consumer product manufacturer; Propex and Delphi.

Liz is fluent in Korean and has served on several on-site engagements in Korea, including reviewing and analyzing financial statement and supporting documents for due diligence, and assisting clients with internal audit of Korean subsidiaries in connection with Foreign Corrupt Practices Act compliance.

Liz holds a B.S. in mathematics and a B.S. in economics from the University of Pennsylvania.

# Thank You to Our 2016 Sponsors!

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