

WELCOME



IWIRC

connecting women worldwide
Greater Philadelphia Network
Leadership Summit 2018

PHILADELPHIA

The First World Heritage City in the U.S.

**No. 1 Most Exciting Place
to See in the U.S.**

- Lonely Planet, 2016

**Where to Go
in 2016: Top 10**

- Travel Channel

**One of America's
Greatest Eating Cities**

- Bon Appétit, 2016

**One of '25 Incredible Destinations'
from Across the Globe**

- Fodor Travel's Go List 2016

**One of America's
Favorite Cities**

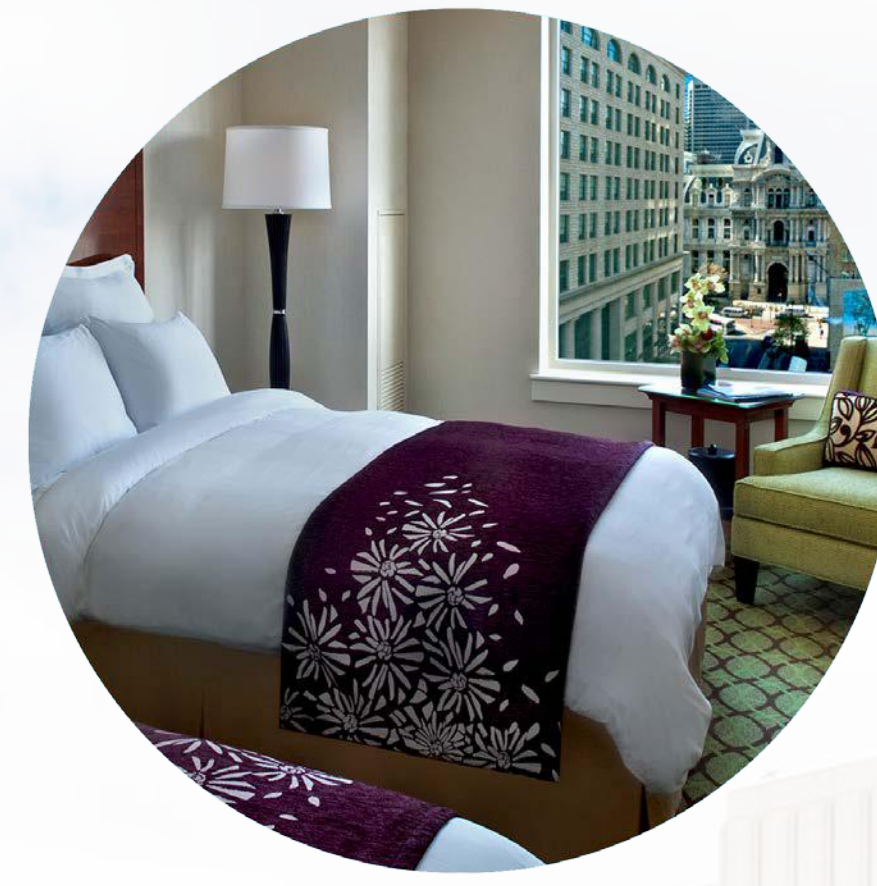
- Travel + Leisure, 2016



America's Most
Historic Square Mile



Tax-free Shopping
on Clothing and Shoes



11,000+ Hotel Rooms
at Every Price Point



America's
Greenest City



388 Arts and Culture
Organizations



Walkable
Downtown



101 Colleges
and Universities



World-Class
Dining Options

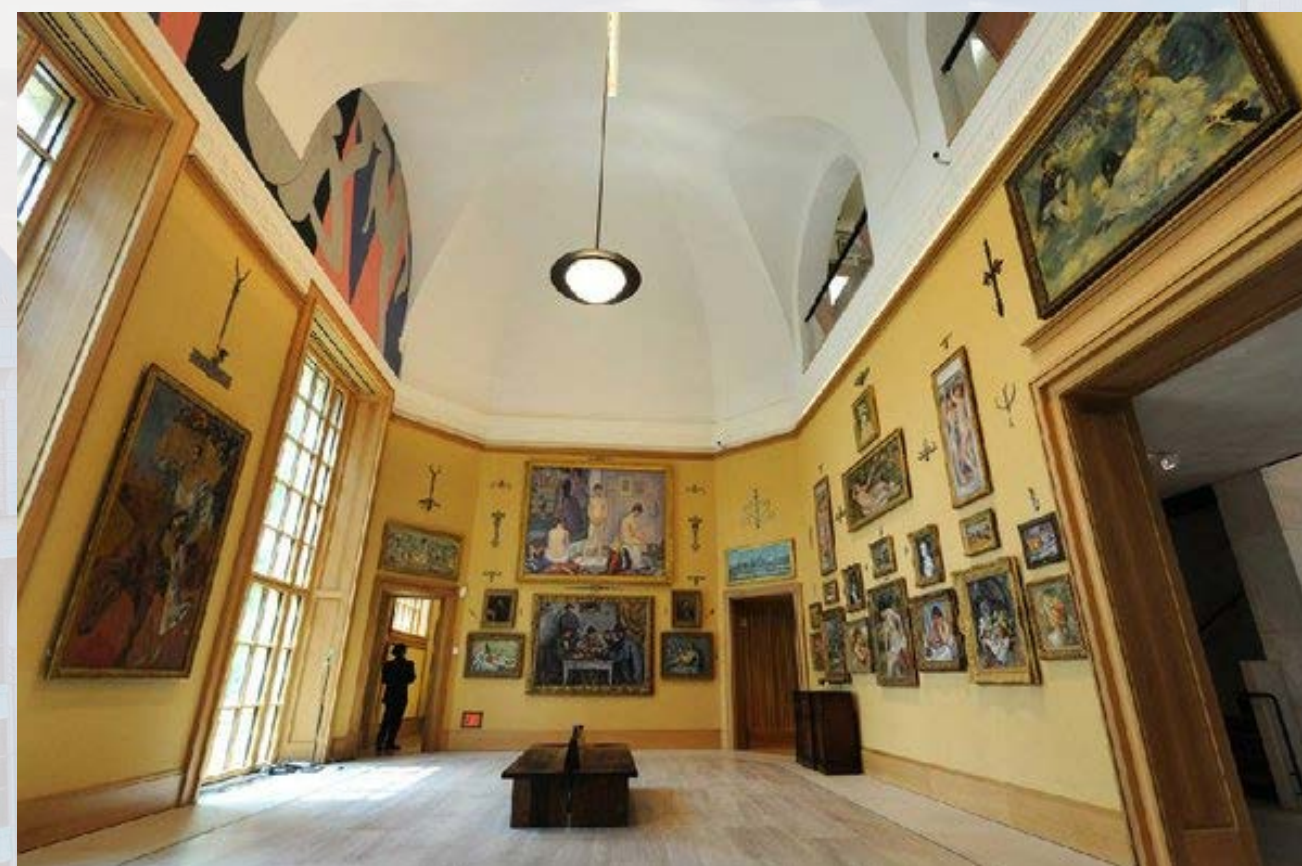
WHY PHILADELPHIA



The Rodin Museum



Philadelphia Museum of Art



The Barnes Foundation

- World-class museums including one of the largest collections of Rodin's sculptures outside Paris and the highly acclaimed and recently opened Barnes Foundation.
- One of the nation's most walkable cities – and one of the best mass-transit networks.
- Second-largest medical research and education center in the United States.
- Mural capital of the world with more than 3,000 indoor and outdoor murals created by the city's Mural Arts Program.
- 85+ movies have been filmed in Philadelphia and more are in-production every day.

PHL CULTURE



- Country's most historic square mile includes a new visitor center, new home of the Liberty Bell and the new National Constitution Center.
- Avenue of the Arts is home to the Kimmel Center. The revitalization of this cultural and theater district has also attracted new shops and restaurants all along Broad Street. The area features over 15 stages.
- Franklin Science Institute, Philadelphia Museum of Art, Rodin Museum, Barnes Museum and PA Academy of Fine Arts are just a few of the many cultural attractions that give Philadelphia its cosmopolitan feel.
- Old City, Rittenhouse Square, Society Hill, Avenue of the Arts and South Philly feature a variety of unique-to-Philadelphia shops, restaurants, clubs and entertainment options.

PHL NEIGHBORHOODS



24

HOUR
DOWNTOWN

296

OUTDOOR CAFÉS

388

ARTS & CULTURAL
ORGANIZATIONS

419

FULL-SERVICE
RESTAURANTS

800

NATIONAL, BOUTIQUE AND
INDEPENDENT RETAILERS

CENTER CITY DISTRICT



AIRPORT

EFFICIENT GLOBAL ACCESSIBILITY

An aerial photograph of Philadelphia, showing the city skyline with prominent skyscrapers like the Comcast Center and the Liberty Bell Center. The Schuylkill River flows through the city, with green parks and residential areas visible in the foreground. Two large purple circles with black outlines are overlaid on the image, each containing text about travel distance and time from the Philadelphia International Airport to the Ritz Carlton Hotel.

8 Miles

FROM THE PHILADELPHIA INTERNATIONAL
AIRPORT TO THE RITZ CARLTON HOTEL

20 Minutes

FROM THE PHILADELPHIA INTERNATIONAL
AIRPORT TO THE RITZ CARLTON HOTEL
VIA REGIONAL RAIL, UBER OR CAB

Amtrak

ONE HOUR & FIFTEEN MINUTES FROM NYC
ONE HOUR & FORTY-FIVE MINUTES FROM DC

Auto

40% OF THE U.S. POPULATION
WITHIN A DAY'S DRIVE

The background of the slide is a photograph of the Liberty Bell in Philadelphia. The bell is a large, weathered brass bell with a prominent crack running down its center. It is mounted on a wooden yoke. In the background, the red brick facade of Independence Hall is visible, featuring white-framed windows and a clock tower with two clock faces. A modern glass and steel structure is partially visible on the left side of the frame.

PROPOSED AGENDA

MEET AND COLLABORATE WITH
IWIRC LEADERS

Agenda-at-a-Glance

July 18, 2018

Noon-4:00 pm

Executive Committee Meeting

1:30-5:00 pm

90-minute open-top bus tour of Philadelphia's historical and cultural landmarks or a foodie tour of the 9th Street Italian Market

6:00-9:00 pm

Traditional South Philadelphia Italian dinner at Victor Café

July 19, 2018

6:30 am

Self-guided run down Schuylkill River Trail, USA Today 2015 Reader's Choice for Best Urban Trail to the iconic "Rocky Steps" at the Philadelphia Art Museum

8:00-8:45 am

Breakfast and introductions

8:45-10:00 am

Diversity and inclusion workshop

10:00-10:15 am

Mid-morning break

10:15-11:30 am

Judges panel

11:30 am-Noon

Wrap-up and lunch

1:00 pm

Departure for Longwood Gardens

2:00-6:00 pm

Tour of Longwood Gardens

6:30-9:00 pm

Cocktails and dinner at historic inn

July 20, 2018

6:30 am

Self-guided run down Schuylkill River Trail

8:00-8:45 am

Breakfast and introductions

8:45-10:00 am

Educational Session #1

10:00-10:15 am

Mid-morning break

10:15-11:30 am

Educational Session #2

11:30 am-Noon

Wrap-up and lunch

A wide-angle photograph of the Ritz Carlton Philadelphia lobby. The space is grand, with high ceilings and walls made of light-colored marble blocks. Several large, fluted marble columns support the structure. In the center, there is a circular area with a white table and a metal railing. The floor is covered with a patterned carpet. In the foreground, there are modern, curved sofas and decorative screens with a circular pattern. A large purple circle with a black border is overlaid on the center of the image, containing the text "ACCOMODATIONS".

ACCOMODATIONS

CONFERENCE HOTEL:
RITZ CARLTON PHILADELPHIA



HIGHLIGHTS

- **NEWLY RENOVATED GUEST ROOMS**
- **STUNNING CITY VIEWS**
- **GEORGIA MARBLE BATHROOMS**
- **COMPLIMENTARY GUEST ROOM INTERNET ACCESS**
- **COMPLIMENTARY USE OF HOTEL FITNESS FACILITY**
- **WITHIN 2 BLOCKS WALK TO WHITE and WILLIAMS LLP and SAUL EWING LLP OFFICES**
- **ROOM RATE \$219/Night + Tax**

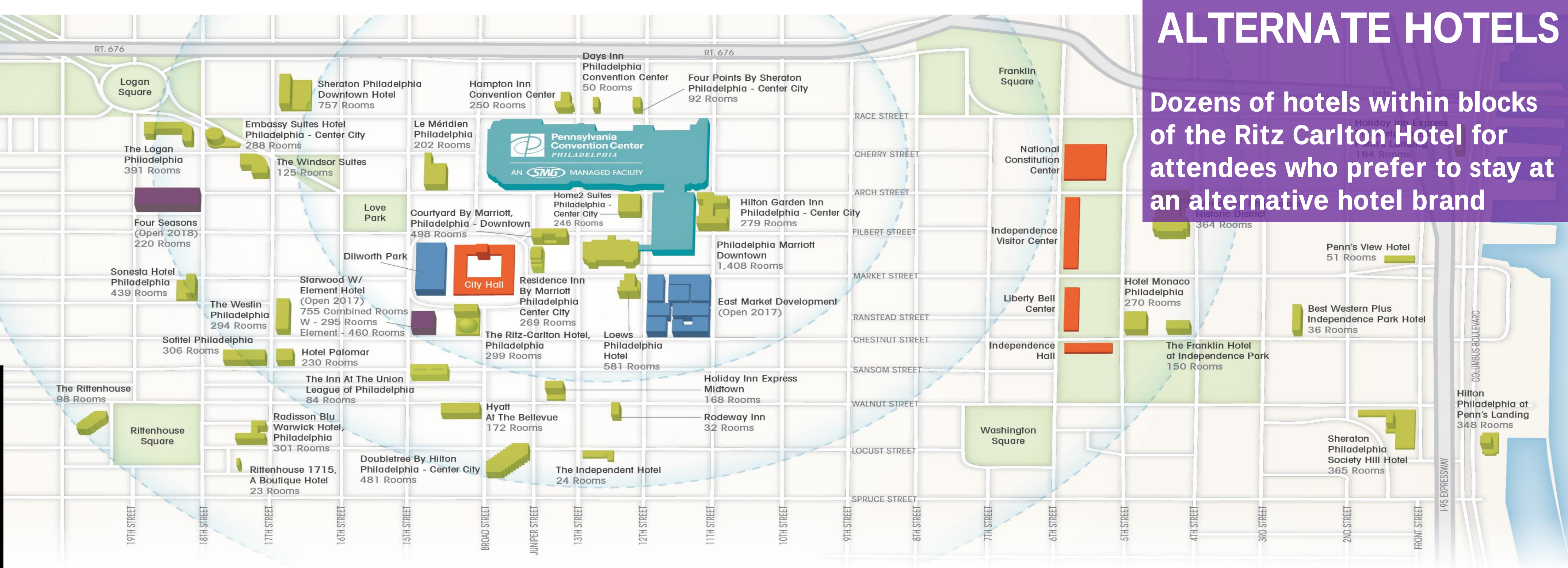
UPDATED AS OF 2016

PHL

1-855-MEET-PHL
MEETPHL.COM

A LOCATION THAT JUST MAKES SENSE

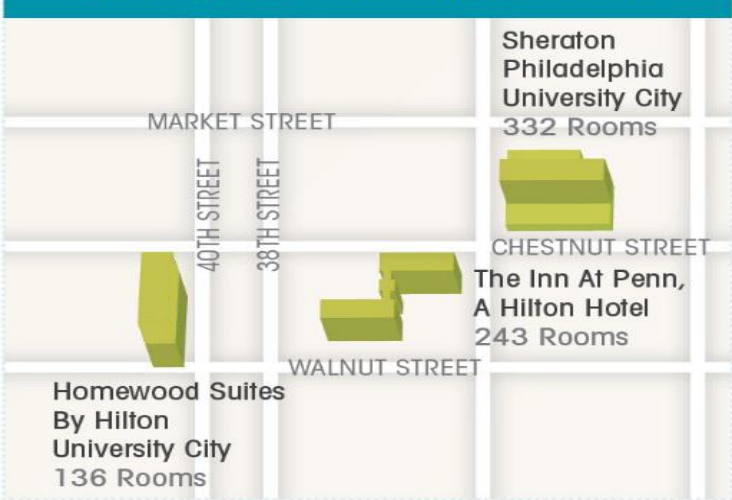
The Pennsylvania Convention Center sits right in the heart of Philadelphia, a modern Renaissance city and one of the nation's most walkable downtowns. The city is filled with shopping, restaurants, nightlife and must-see arts and culture, and offers meeting planners flexibility when it comes to arranging lodging. Your attendees will love that their only transportation costs might just be a comfortable pair of shoes.



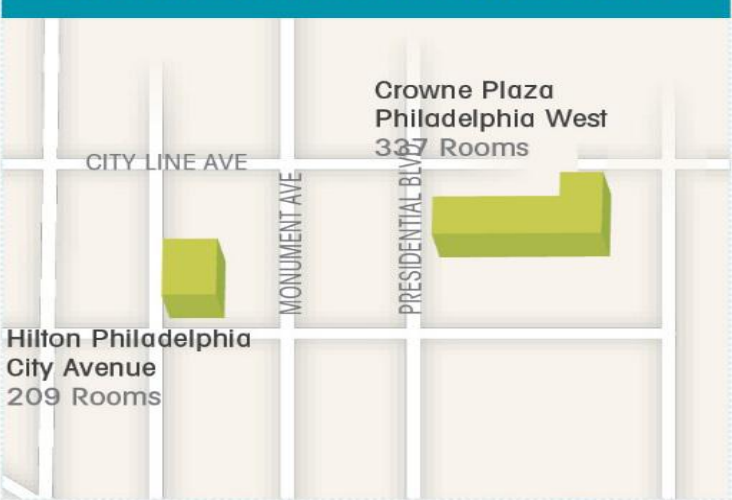
ALTERNATE HOTELS

Dozens of hotels within blocks of the Ritz Carlton Hotel for attendees who prefer to stay at an alternative hotel brand

UNIVERSITY CITY, 7-MINUTE DRIVE



CITY LINE AVENUE, 10-MINUTE DRIVE



AIRPORT AND SOUTH PHILADELPHIA



1.	Holiday Inn Philadelphia Stadium	238 Rooms
2.	Embassy Suites Philadelphia Airport	263 Rooms
3.	Hampton Inn Philadelphia Airport	152 Rooms
4.	DoubleTree by Hilton Philadelphia Airport	331 Rooms
5.	Philadelphia Airport Marriott	419 Rooms
6.	Ramada Philadelphia City Center	192 Rooms
7.	Renaissance Philadelphia Airport Hotel	350 Rooms
8.	Sheraton Suites Philadelphia Airport	251 Rooms
9.	Comfort Inn Philadelphia Airport	150 Rooms
10.	Wyndham Garden Hotel Philadelphia Airport	106 Rooms
11.	Holiday Inn Express Philadelphia Airport	72 Rooms
12.	Best Western Plus Philadelphia Airport at Widener University	60 Rooms
13.	Courtyard By Marriott, Philadelphia South	172 Rooms
14.	Hawthorn Suites by Wyndham Philadelphia Airport	102 Rooms
15.	Clarion Hotel Philadelphia International Airport	297 Rooms

STEPS AWAY FROM THE PENNSYLVANIA CONVENTION CENTER:

5,686 ROOMS WITHIN A 4-MINUTE WALK

8,195 ROOMS WITHIN A 10-MINUTE WALK

10,146 ROOMS WITHIN A 15-MINUTE WALK

HOTEL MAP OF PHILADELPHIA



EDUCATION

Host Firms:





EDUCATIONAL EVENTS

HIGHLIGHTS

- CENTER CITY PHILADELPHIA
- SAUL EWING AND WHITE AND WILLIAMS' OFFICES HAVE VIEWS OF THE PHILADELPHIA SKYLINE
- SHORT WALKING DISTANCE FROM THE HOTEL (2 BLOCKS)
- TRAINING AREAS FOR UP TO 100 ATTENDEES

climb. achieve. lead. thrive.

POTENTIAL
SPEAKER



HIGHLIGHTS

- INTERACTIVE WORKSHOP LED BY ROBYN FORMAN POLLACK, ESQ., DIVERSITY AND INCLUSION STRATEGIST
- ROBYN IS A FORMER BANKRUPTCY ATTORNEY AND HAS LECTURED EXTENSIVELY ON ISSUES OF DIVERSITY AND INCLUSION, BEST PRACTICES, NETWORKING, NEGOTIATION AND EFFECTIVE LEADERSHIP



An aerial photograph of a city skyline at sunset. The sky is a mix of orange, yellow, and blue, with scattered white clouds. In the foreground, a prominent skyscraper with a distinctive pyramidal top and a grid-like facade is visible. Other buildings of various heights and styles fill the rest of the frame. A large, semi-transparent purple circle with a black border is centered over the image. Inside the circle, the text 'FUN EVENTS' is written in a large, white, sans-serif font. Below this, a thin white horizontal line separates the title from the subtitle, which reads 'Building Relationships with Fellow IWIRC Leaders' in a smaller, white, sans-serif font.

FUN EVENTS

Building Relationships with
Fellow IWIRC Leaders



SEE PHILADELPHIA
FROM THE TOP!
**DOUBLE-DECKER
BUS TOUR**

90-Minute Private
Sightseeing Tour

HIGHLIGHTS

- IWIRC MEMBERS WILL RIDE ABOARD A GENUINE OPEN-TOP DOUBLE DECKER BUS PROVIDING UNOBSTRUCTED VIEWS AND AN AMAZING EXPERIENCE WITH FELLOW IWIRC LEADERSHIP SUMMIT ATTENDEES
- PROFESSIONAL TOUR GUIDES
- PHILADELPHIA IS ONE OF THE OLDEST AND MOST HISTORICALLY SIGNIFICANT CITIES IN THE UNITED STATES
- FUN WAY TO SEE THE BIRTHPLACE OF AMERICAN INDEPENDENCE, DEMOCRACY AND FREEDOM



MAP KEY

2 Stop	▶ Traffic Flow
? Visitor Center	— Interstate Highway
🚂 Train Station	— Tour Route
🏨 Hotels	— Explorer Route
T Ticketing	

1 The Bourse Building (5th St. between Market St. & Chestnut St.)
The Liberty Bell
Independence Hall
Carpenters' Hall

2 Betsy Ross House (3rd & Arch St.)
Firemans' Hall Museum
Christ Church Burial Ground
Elfreth's Alley

3 National Constitution Center (NE corner of 6th St. & Arch St.)
United States Mint
African American Museum
Federal Reserve Bank
Independence Visitor Center

4 Chinatown (NE corner of Arch St. & 9th St.)
The Friendship Gate

5 Reading Terminal Market (12th St. & Market St.)
Convention Center

Philadelphia Downtown Marriott
Masonic Temple
Hard Rock Cafe

6 Love Park (NE corner of JFK Blvd. & 16th St.)
Fairmount Park Visitor Center
City Hall
Dilworth Park

7 Cathedral Basilica (NW Corner of Ben Franklin Pky. & 17th St.)

8 Logan Circle (NE corner of Ben Franklin Pky. & 19th St.)
Sister Cities Cafe, Park & Visitor Center

9 Rodin Museum (NE corner of Ben Franklin Pky. & 22nd St.)
The Thinker Statue
Gates of Hell

10 Eastern State Penitentiary
(NW Corner of Fairmount Ave. & 22nd St.)

11 Special Events-The Perelman Building
(NE Corner of Fairmount Ave. & Pennsylvania Ave.)

12 West Entrance of the Philadelphia Museum of Art
Transfer to Fairmount Park Loop
Boathouse Row

13 Philadelphia Zoo (NE corner of 34th St. & Girard Ave.)

14 Civil War Memorial
(between spires of monument on Lansdowne Drive)

15 Please Touch Museum
(Avenue of the Republic between E & W Memorial Hall Dr.)

16 Museum Transfer -Stop 12
(west entrance front of Art Museum)

17 Rocky Steps and Statue (Eakins Oval after light)

18 The Barnes Foundation (SW corner of Ben Franklin Parkway & 21st.)

19 Franklin Institute (NW corner of 20th St. & Race St.)
Academy of Natural Sciences of Drexel University

20 One Liberty Observation Deck (SW corner of Market St. & 18th St.)
Shops at Liberty Place
Mutter Museum

21 Avenue of the Arts (NW corner of Broad St. & Spruce St.)
Union League
Kimmel Center
Rittenhouse Square

22 Society Hill Neighborhoods (SW corner of Pine St. & 10th St.)
Antique Row
Pennsylvania Hospital

23 Headhouse Square (Pine St. & 2nd St.)
South Street District

24 Vietnam & Korean War Memorials (SE Corner of Front St. & Spruce St.)

25 Penn's Landing (SE corner of Christopher Columbus Blvd. & Dock)
Spruce St. Harbor Park
Independence Seaport Museum
Great Plaza at Penn's Landing

26 Christ Church (NW corner of 2nd St. & Market St.)
Arden Theatre
Old City

27 National Museum of American Jewish History
(5th St. & Market St.between Market & Ludlow St.)



CALLING ALL FOODIES!

TOUR OF 9TH STREET ITALIAN MARKET

- Country's Oldest Open-Air Market
- Nibble on Cheeses, Chocolates, Baked Goods and Gourmet Foods
- Learn About Philadelphia's Immigrant History



TASTE OF SOUTH PHILADELPHIA

- Opening Dinner at Victor Café
- Live Opera during dinner



VICTOR CAFE
Opera Lovers Rendezvous



AWE INSPIRING LONGWOOD GARDENS

- Half-day excursion to Longwood Gardens
- Once-in-a lifetime experience
- The garden design, horticulture, education, and the arts will interplay to inspire IWIRC Leadership Summit attendees
- \$90 million fountain restoration and improvement project completed in 2017



Support/Funding

- Proposed educational and networking events for the 2018 IWIRC Leadership Summit require fundraising from sponsors to underwrite the costs.
- We will target the following organizations as prospective sponsors:
 - Past sponsors of the Summit
 - Existing Philadelphia Network annual sponsors
 - Member firms
 - National claims agents and other service providers
 - Firms which actively support IWIRC Networks from neighboring markets such as New Jersey and Delaware