

**IWIRC Ontario Network
Board of Directors Meeting**

MINUTES

June 12, 2019 – 12:00 p.m.

Held at Ernst & Young, 100 Adelaide Street West, Toronto, ON

Present: Deborah Hornbostel – Vice Chair
Sara Van Allen – Secretary
Katherine Forbes – Director of Programs
Rachel Bengino – Director of Programs
Nerina Jahja – Director of Membership
Karen Kimel – Director of Community Service
Stephanie De Caria – Director of Communications/Website
Tracy Sandler – Director at Large

Phone: Fiona Han – Director at Large
Maya Poliak – Director of Educational Programs

Regrets: Toni Vanderlaan - Chair
Kyla Mahar – Past Chair
Tushara Weerasooriya – Director of Membership
Constance de Grosbois – Treasurer

The meeting commenced at 12:00 p.m. and was chaired by Deborah.

1. **Minutes from May 22, 2019 Board Meeting**
 - **MOTION:** A motion was made by Katherine, seconded by Rachel and unanimously carried by the Board to approve the minutes of the May 22, 2019 meeting.
2. **Programs Update** – Rachel and Katherine
 - Boat Cruise event
 - Registrations are a bit slim – currently 14 registrants
 - The board was encouraged to reach out to their contacts to invite people to register
 - September Event – Sit down meal with speaker
 - Cooking event is still an option, but may be too many events for 2019
 - Being considered for early 2020 event
 - The High Tea Event is planned for December
 - May include a community service initiative (Dress for Success for example)

- Regional Event – none currently planned for 2019
 - Maya – considering a possible event continuing the gender pay gap discussion, which could be a regional event
- Invitation for Janis Sarra event hosted by Western Canada was recently emailed to all members. Sara noted that the event is open to all IWIRC members as a thank you from Janis Sarra for nominating her for the WOYR award.

3. Network Goals

- Tracy asked the board to clarify what the goals are for the Network. She also asked whether we invite women from other networks to our events.
- Katherine and Sara discussed how we typically host one or two regional events per year.
- Maya noted that that our events go hand in hand with membership.
- Tracy suggested hosting an event involving a panel of US women to appeal to a wider range of our members. She also suggested considering how many events per year we want to host. Is it better to have fewer high quality events? Tracy further noted that it was not good value to have only 20 people attend an event as our members may not view it as worthwhile to attend.
- General discussion around the challenges of getting senior women to attend events. Tracy suggested calling each of them to get their perspective on what types of events would appeal to them.
- The board listed names of senior practitioners and board members volunteered to reach out to each woman to get their views.
 - DJ Miller – Rachel
 - Natasha MacParland – Katherine
 - Liz Pillon – Katherine
 - Sharon Hamilton – Fiona
 - Pam & Milly – no volunteers

4. Membership

- Maya discussed how our in recent years our membership fluctuates between 62-71 members. She also discussed previous efforts to hold 'North of 401' events to appeal to consumer trustees and practitioners outside of the downtown core.
- Nerina suggested that we invite men to our events, and that we should open up the dinner event to men.
- Deborah suggested emailing a short survey to our members asking them what type of events they would like to attend. Stephanie is going to put together a short list of questions for the board's consideration.
- Sara discussed how the London Network developed strategic goals for membership, that serves as a reference when setting annual programs. All of their programming is designed to advance their membership goals. Goals could include increasing membership, increasing renewal rates, diversity of membership (types of practitioners, including men for example). She suggested that the Membership

Directors put together a few strategic goals for the board to consider and then expand upon from a programs perspective.

5. Community Service – Karen

- Karen advised that she will be resigning from the board.

6. Financial Update

- Deferred to next meeting

7. Sponsorship

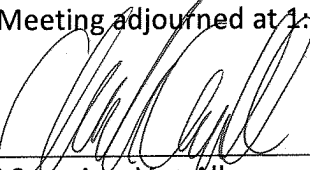
- Deferred to next meeting

8. Website Communications

- Rachel advised that due to the way the Network's LinkedIn account is set up, in order to be a group account, not a personal account, it will need to be deleted and a new account set up.
- Stephanie is aiming to circulate a draft newsletter after the boat cruise so that pictures from the event can be included.

Next meeting: 12:00pm, July 10, at Farber

Meeting adjourned at 1:20 p.m.


per: Sara-Ann Van Allen
Secretary