



December 2017

Dear Potential Sponsor:

The New York Chapter of the International Women's Insolvency & Restructuring Confederation (“**IWIRC**”) is seeking corporate sponsors to support its membership and events for 2018, and your firm has been identified as an active player in the restructuring industry that may be interested in participating. For more than 22 years, IWIRC has been connecting women in the restructuring and insolvency field worldwide. Through a global membership of more than 1,200 attorneys, bankers, corporate-turnaround professionals, financial advisors and other restructuring practitioners, members develop a powerful network of contacts, resources, mentors and friends. **Because of its breadth and size, IWIRC is the premier organization for women in the restructuring and insolvency professions.**

IWIRC NY recently completed another successful year and was honored as the **2017 IWIRC Network of the Year**. We hosted numerous innovative social and substantive programs, and increased communications to our network via an active social media campaign and distribution of an interactive and informative quarterly newsletter. As a result of these and other efforts, our membership and participation at our monthly events is at an all-time high. We are thrilled to see our chapter continue to build on its previous success!

Corporate sponsorship is critical to the success of IWIRC NY. It is through the generosity of our corporate sponsors that we are able to host professional, educational and social events to connect our members and solidify our community in the restructuring industry. **Sail Around the City** was our second annual joint-networking event alongside IWIRC NJ and IWIRC DE, and one of the strongest turnouts in chapter history. It was picked up by a national publication and recognized as a premier summer event within the industry. Our **Emotional Intelligence in Team Dynamics Workshop** addressed EQ in the workplace and how to manage personalities within teams through instruction and role playing. Our first ever **Tequila Tasting** drew several new faces and proved ideal for meeting professionals in a welcoming environment. Finally, our annual **Holiday Party** is a complimentary networking event reserved for sponsors only, as a way for us to say thank you for your continued support.

The benefits of corporate sponsorship to our benefactors are twofold. In addition to supporting the largest women’s restructuring organization worldwide, corporate sponsors are provided with significant exposure to a large community of restructuring professionals in New York, including attorneys, financial advisors, claims agents, and others of all levels of seniority. The broad reach of IWIRC NY will give our benefactors a terrific opportunity to be represented among a diverse and thriving part of the restructuring community.

Various sponsorship opportunities are described in the enclosed materials. If you have any questions, please do not hesitate to call Hillary Davis, the Membership/Sponsorship Chair of IWIRC NY at (646) 746-2499 or visit our website at <http://www.iwirc.org/networks/new-york>. To ensure we have sufficient time to plan and prepare an event schedule, we’d appreciate a response by no later than **January 12, 2018**.

We are looking forward to an exciting and eventful 2018! Thank you so much for your consideration.

With sincere thanks,  
The IWIRC NY Board



## 2018 Corporate Sponsorship Levels

2017 IWIRC Network  
of the Year!



Platinum - \$5,000	Gold - \$2,500	Silver - \$1,000
<ul style="list-style-type: none"> <li>◆ 1 COMPLIMENTARY ticket for each IWIRC NY event (\$600 value!*)</li> <li>◆ 75% off 3 tickets to each IWIRC NY event (\$1,350 value!*)</li> <li>◆ 1 annual membership (Value: \$225)</li> <li>◆ ¼ page ad in four (4) of IWIRC NY's newsletters + 2 member profiles</li> <li>◆ Premium position branding at events</li> <li>◆ Ability to include collateral item in gift bag at each event</li> <li>◆ Recognition on all IWIRC NY event materials tiered by sponsorship level</li> <li>◆ Recognition on IWIRC NY emails (distributed to 800+ individuals), IWIRC NY website, IWIRC website, social media</li> </ul>	<ul style="list-style-type: none"> <li>◆ 1 COMPLIMENTARY ticket for each IWIRC NY event (\$600 value!*)</li> <li>◆ 50% off 3 tickets to each IWIRC NY event (\$900 value!*)</li> <li>◆ ¼ page ad in two (2) of IWIRC NY's newsletters + 1 member profile</li> <li>◆ Premium position branding at events</li> <li>◆ Ability to include collateral item in gift bag at each event</li> <li>◆ Recognition on all IWIRC NY event materials tiered by sponsorship level</li> <li>◆ Recognition on IWIRC NY emails (distributed to 800+ individuals), IWIRC NY website, IWIRC website, social media</li> </ul>	<ul style="list-style-type: none"> <li>◆ 1 COMPLIMENTARY ticket for each IWIRC NY event (\$600 value!*)</li> <li>◆ 25% off 3 tickets to each IWIRC NY event (\$450 value!*)</li> <li>◆ ¼ page ad in one (1) IWIRC NY newsletter</li> <li>◆ Premium position branding at events</li> <li>◆ Recognition on all IWIRC NY event materials tiered by sponsorship level</li> <li>◆ Recognition on IWIRC NY emails (distributed to 800+ individuals), IWIRC NY website, IWIRC website, social media</li> </ul>

\*based on 2017 event pricing

Questions about sponsorship? Contact Sponsorship Chair, Hillary Davis, at [hdavis@alixpartners.com](mailto:hdavis@alixpartners.com) or 646-746-2499.

**THANK YOU SO MUCH FOR YOUR SUPPORT! WHAT WE NEED FROM YOU:**

My firm would like to participate at the level designated below.

Level \_\_\_\_\_

Firm \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

Please make out to "IWIRC NY" in the appropriate amount and mail it to Alvarez & Marsal, Attn: Gani Bardhi (IWIRC NY, Treasurer), 600 Madison Ave., 8<sup>th</sup> Floor, New York, NY 10022 or fill out the form below and mail to the same address or email to Gani Bardhi at [gbardhi@alvarezandmarsal.com](mailto:gbardhi@alvarezandmarsal.com).

Credit Card Type \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration \_\_\_\_\_

Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

If you have any questions about payment, tax deductibility or any other sponsorship questions, please feel free to contact (a) IWIRC NY at [IWIRC.nyc@gmail.com](mailto:IWIRC.nyc@gmail.com); (b) Gani Bardhi at 212-328-8698 or [gbardhi@alvarezandmarsal.com](mailto:gbardhi@alvarezandmarsal.com); or (c) Hillary Davis at 646-746-2499 or [hdavis@alixpartners.com](mailto:hdavis@alixpartners.com).

Please return this form by no later than January 12, 2018.

